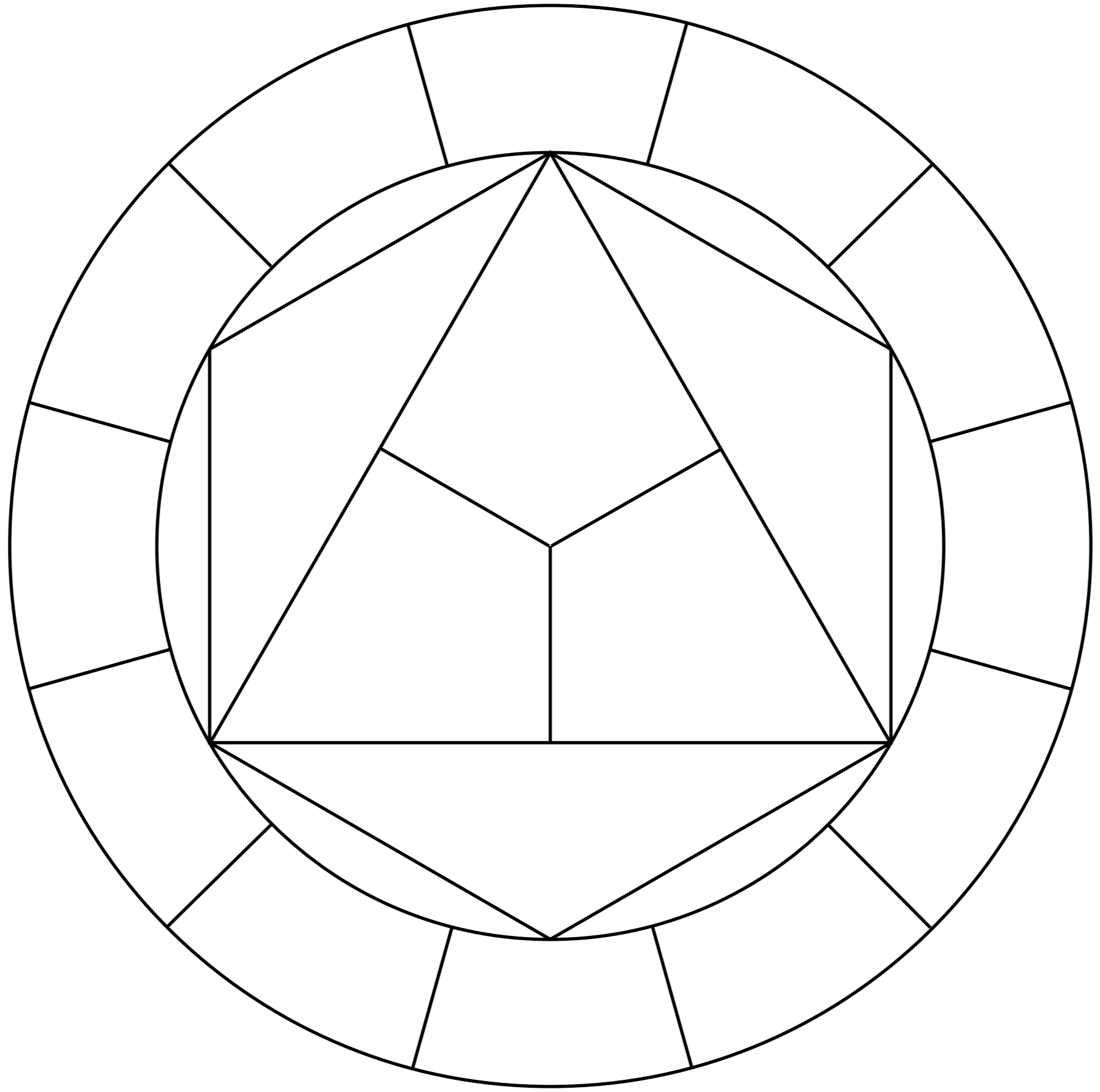
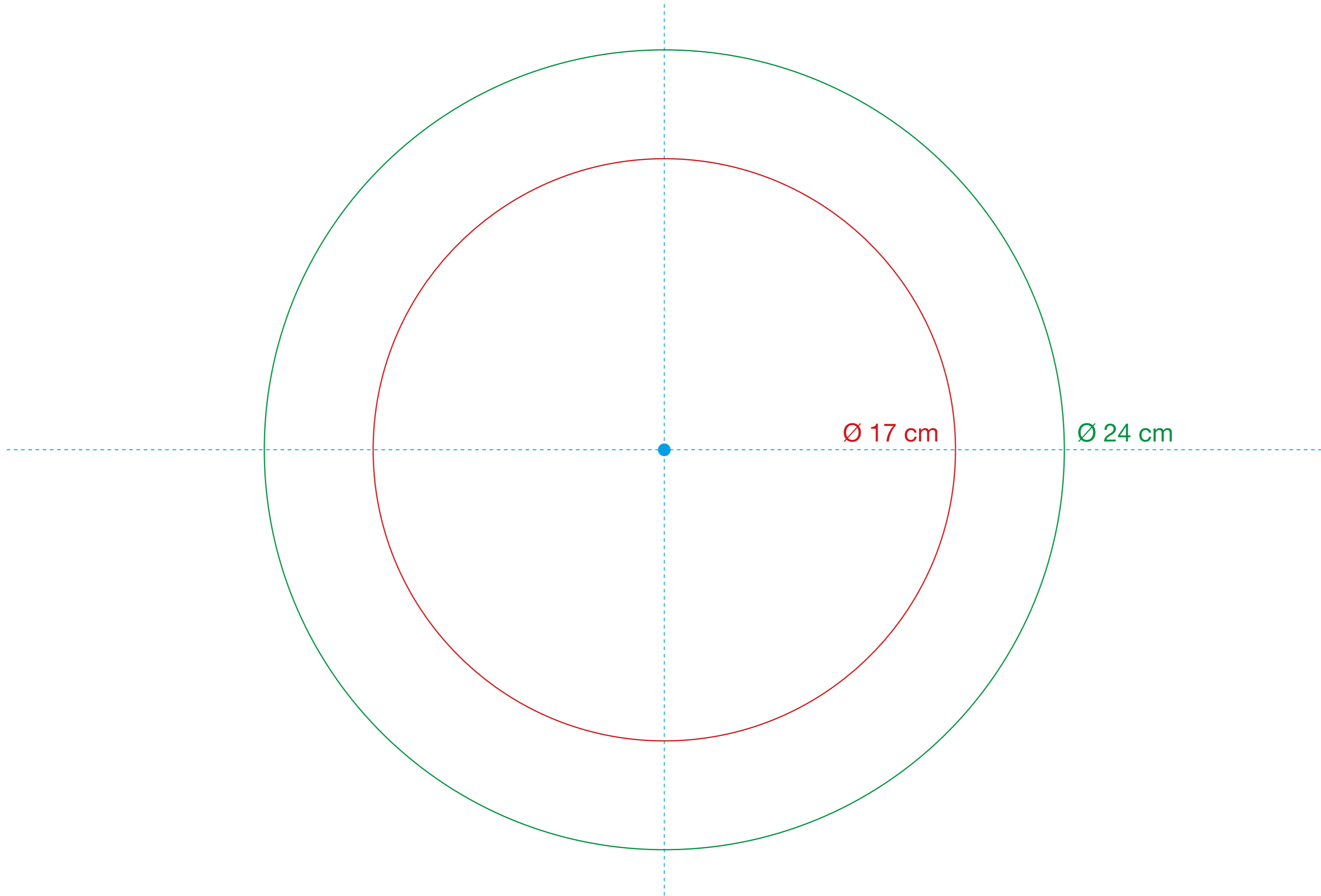


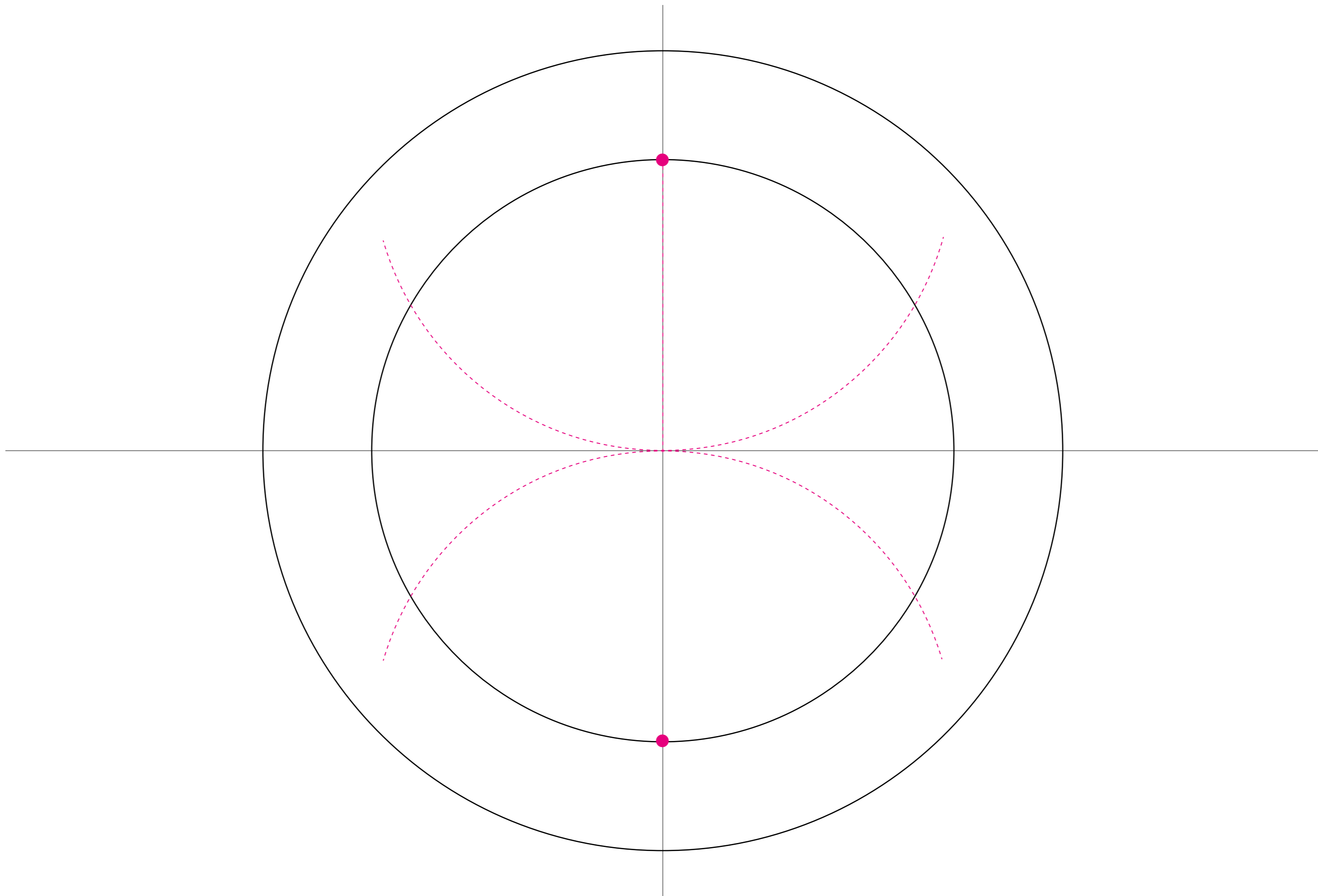
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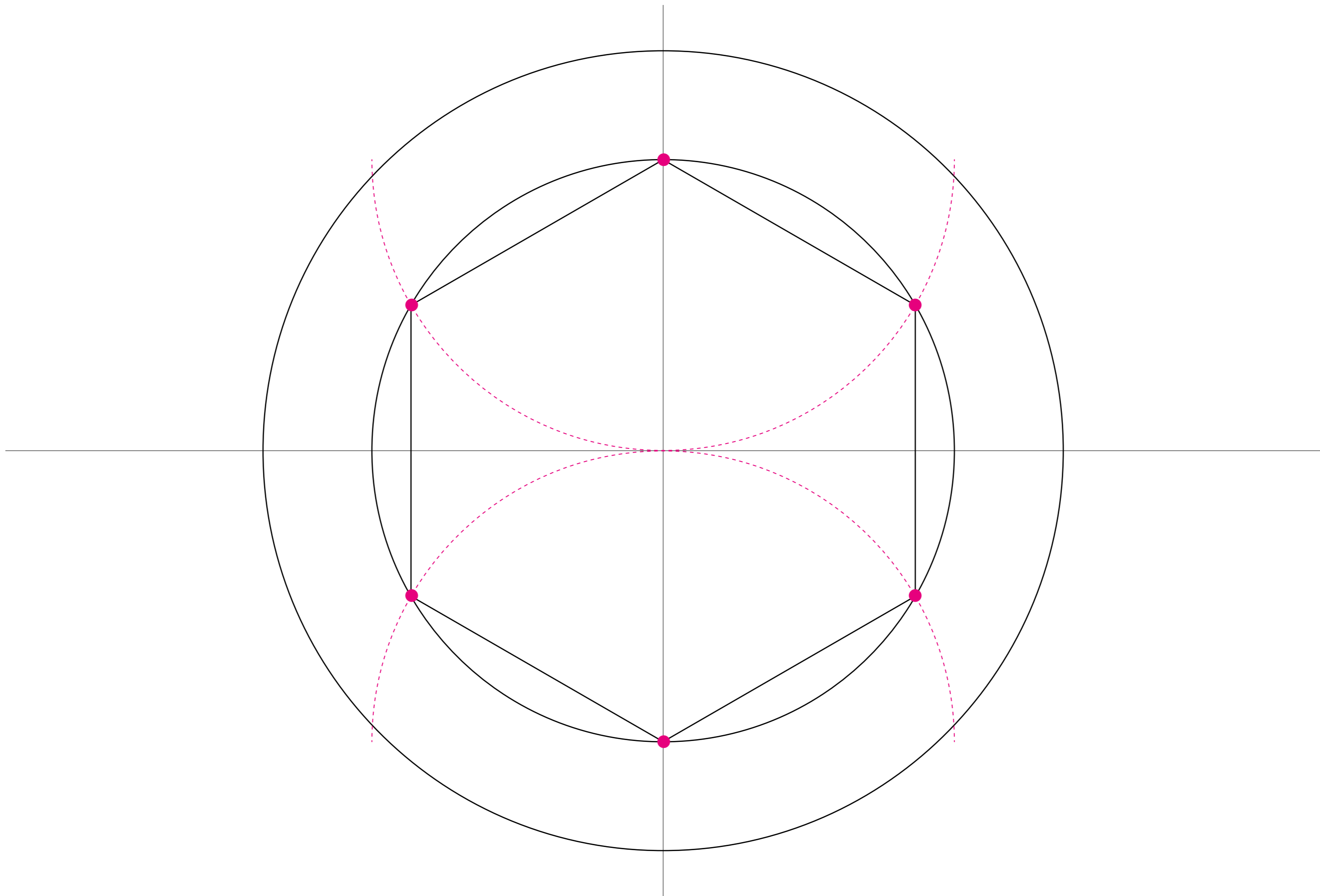
**CERCLE CROMÀTIC**

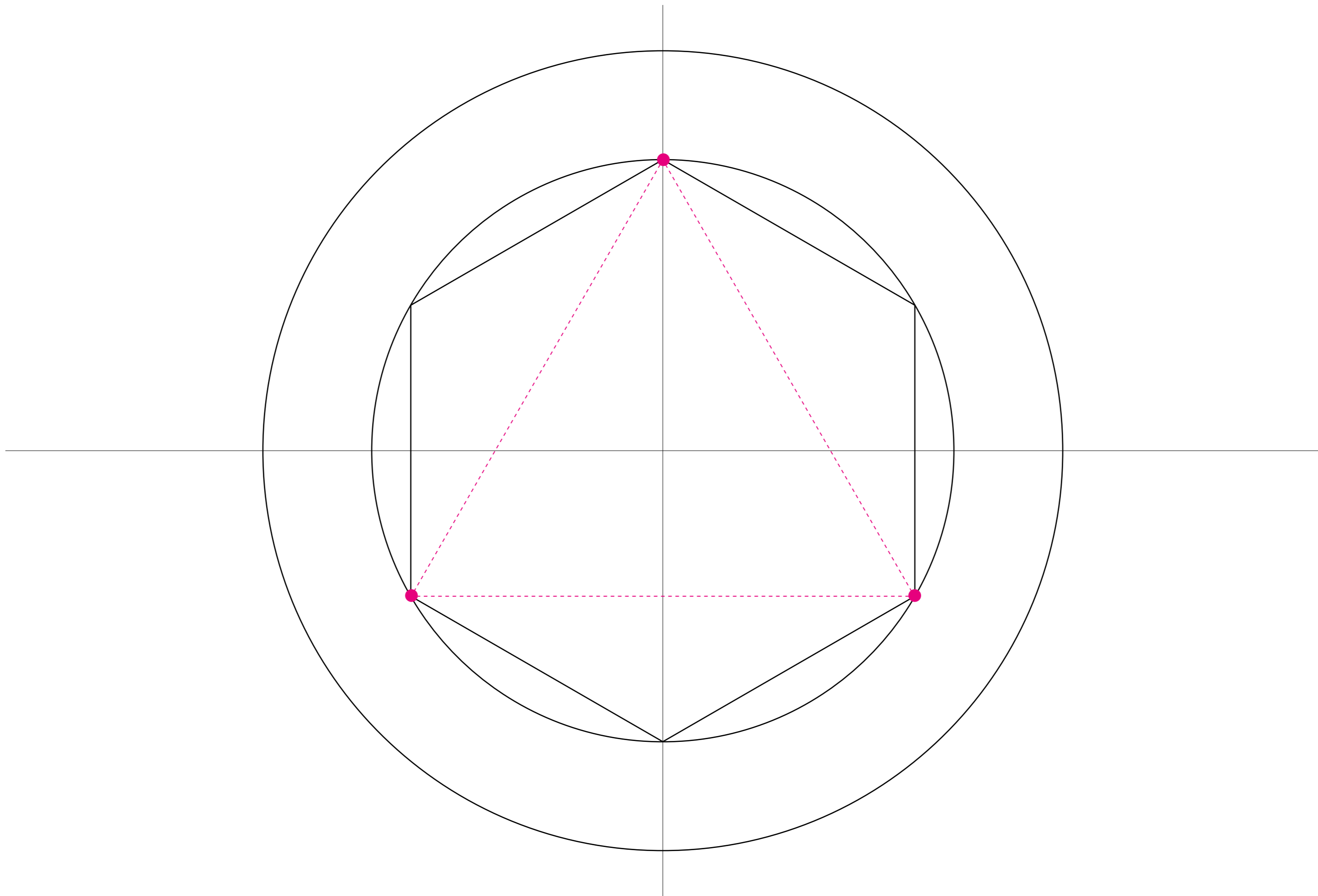




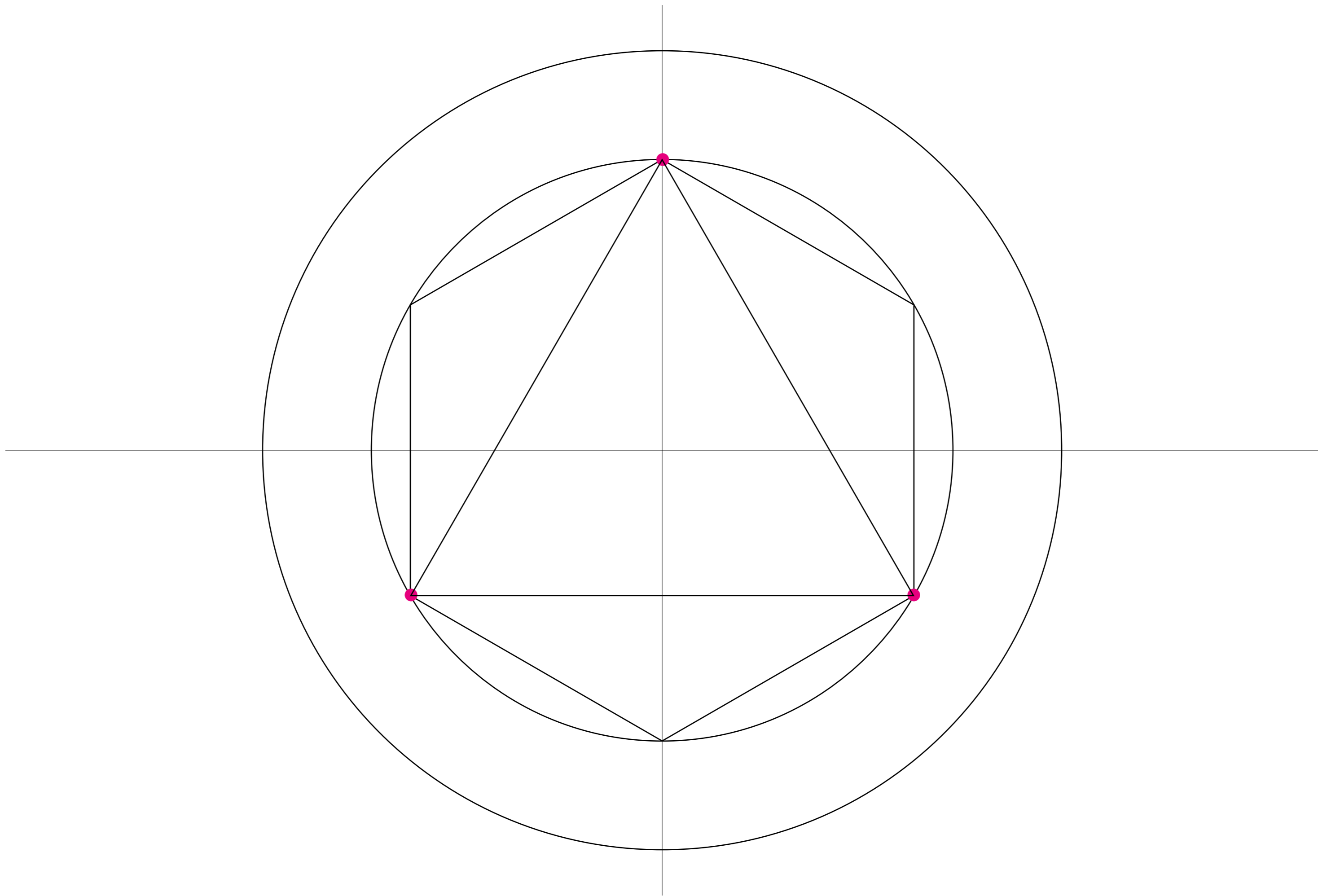


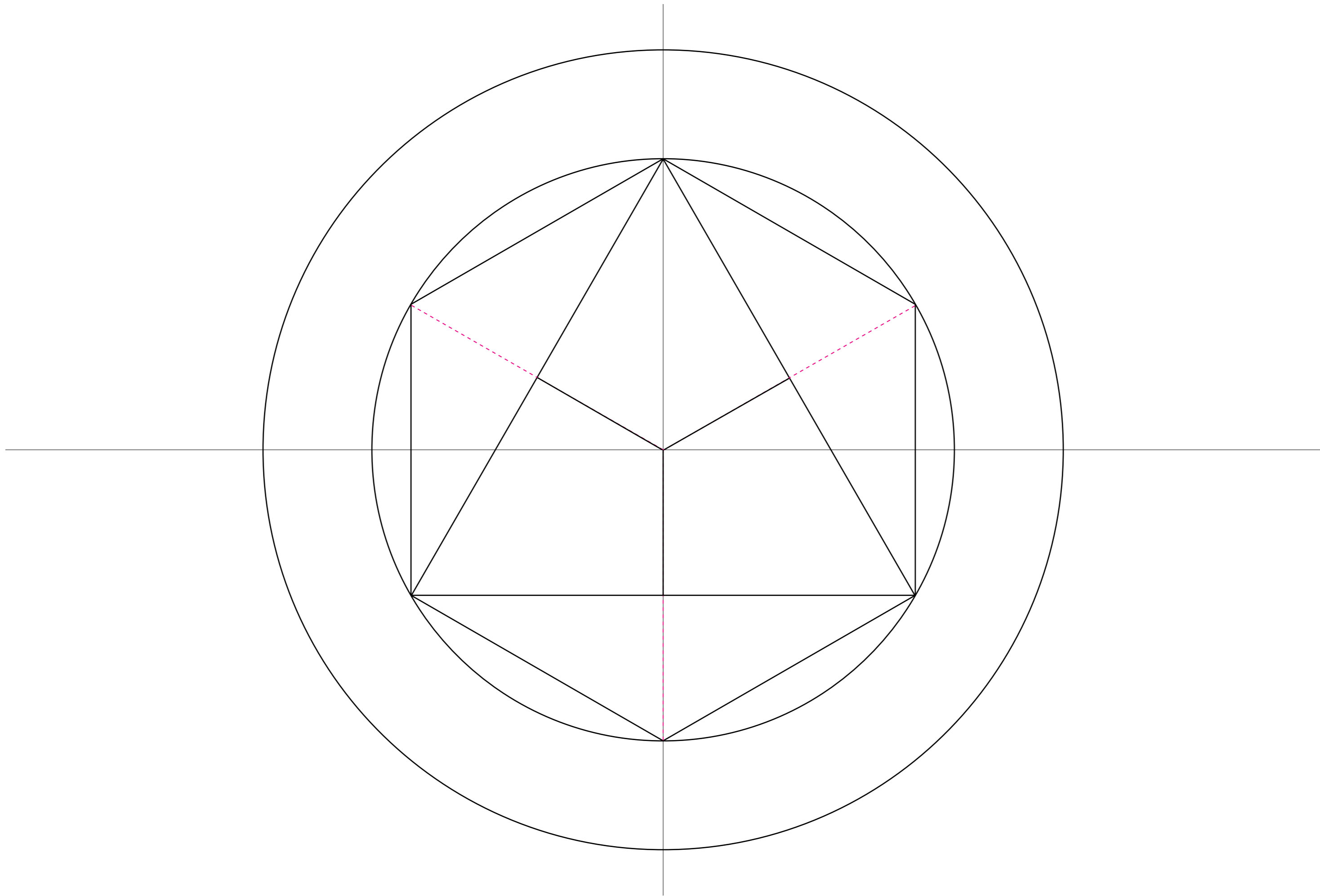


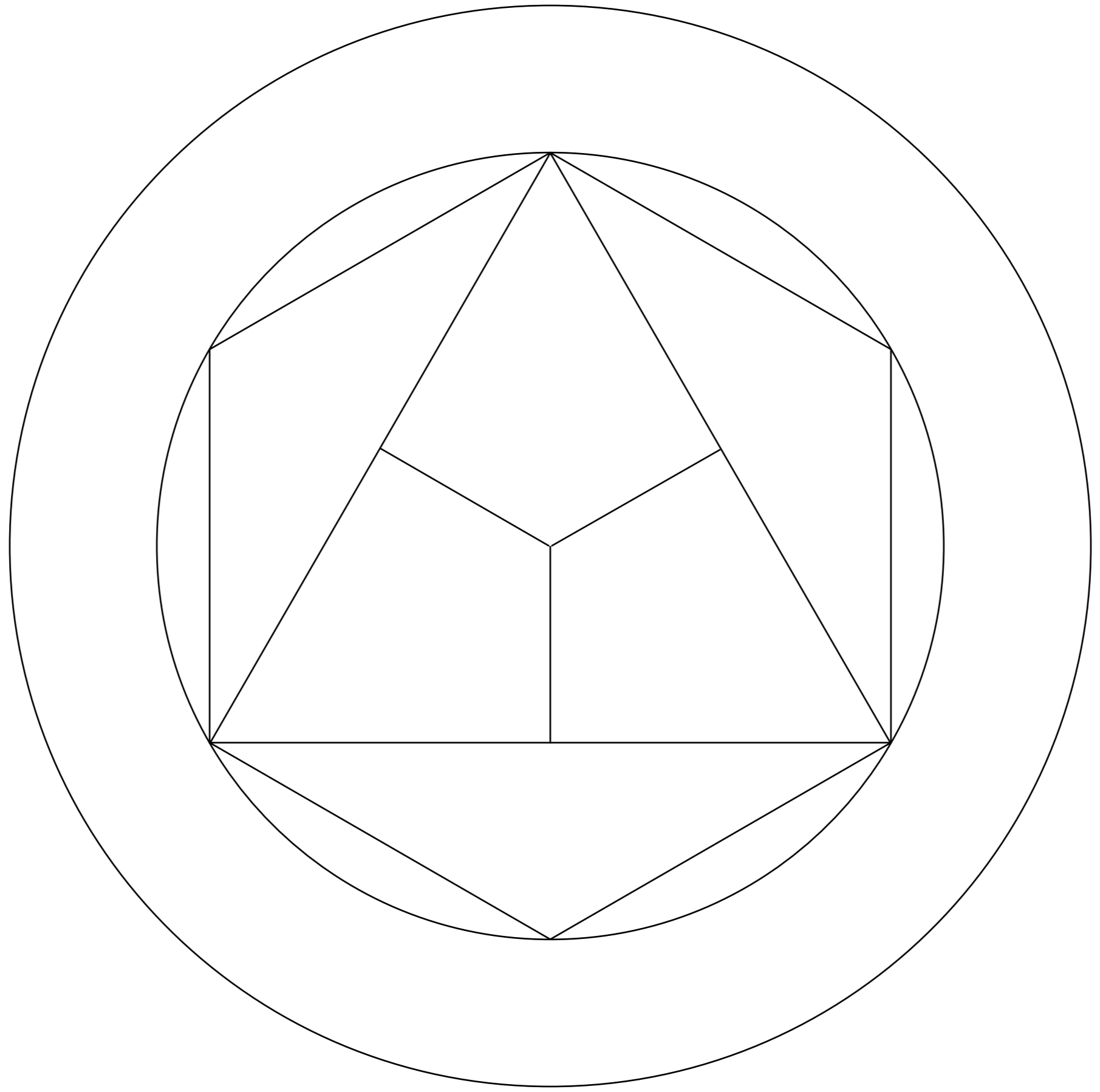


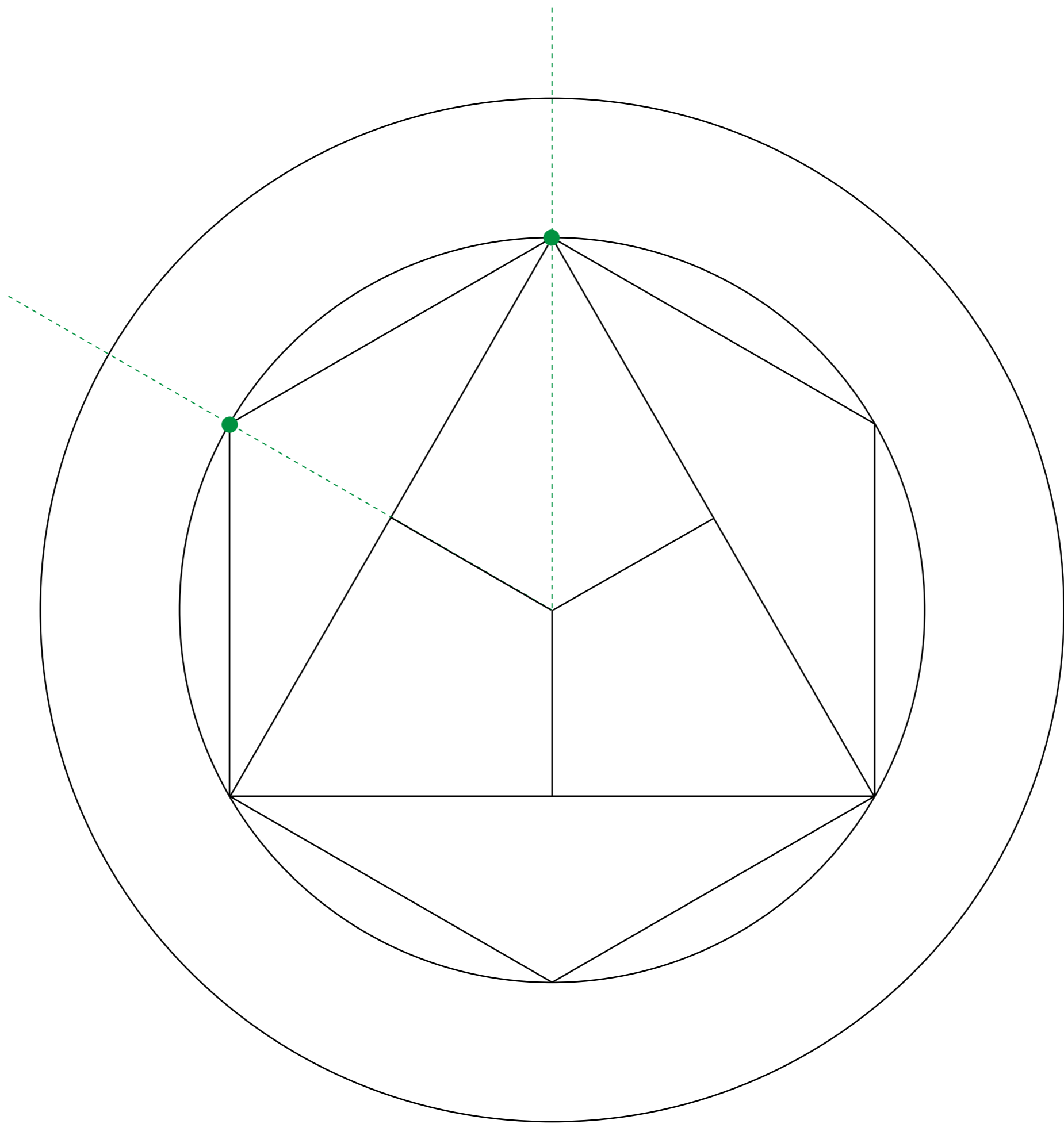


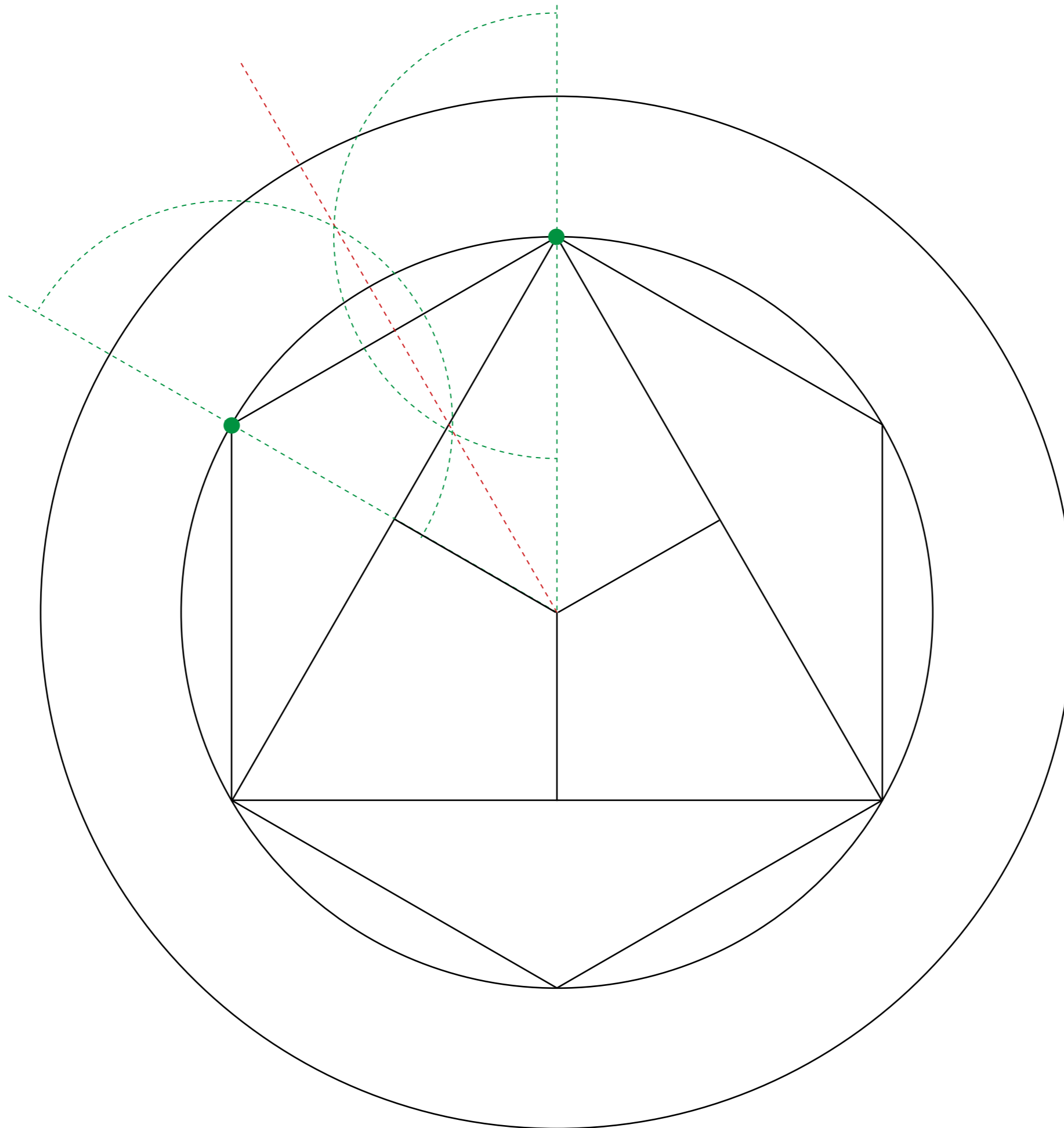


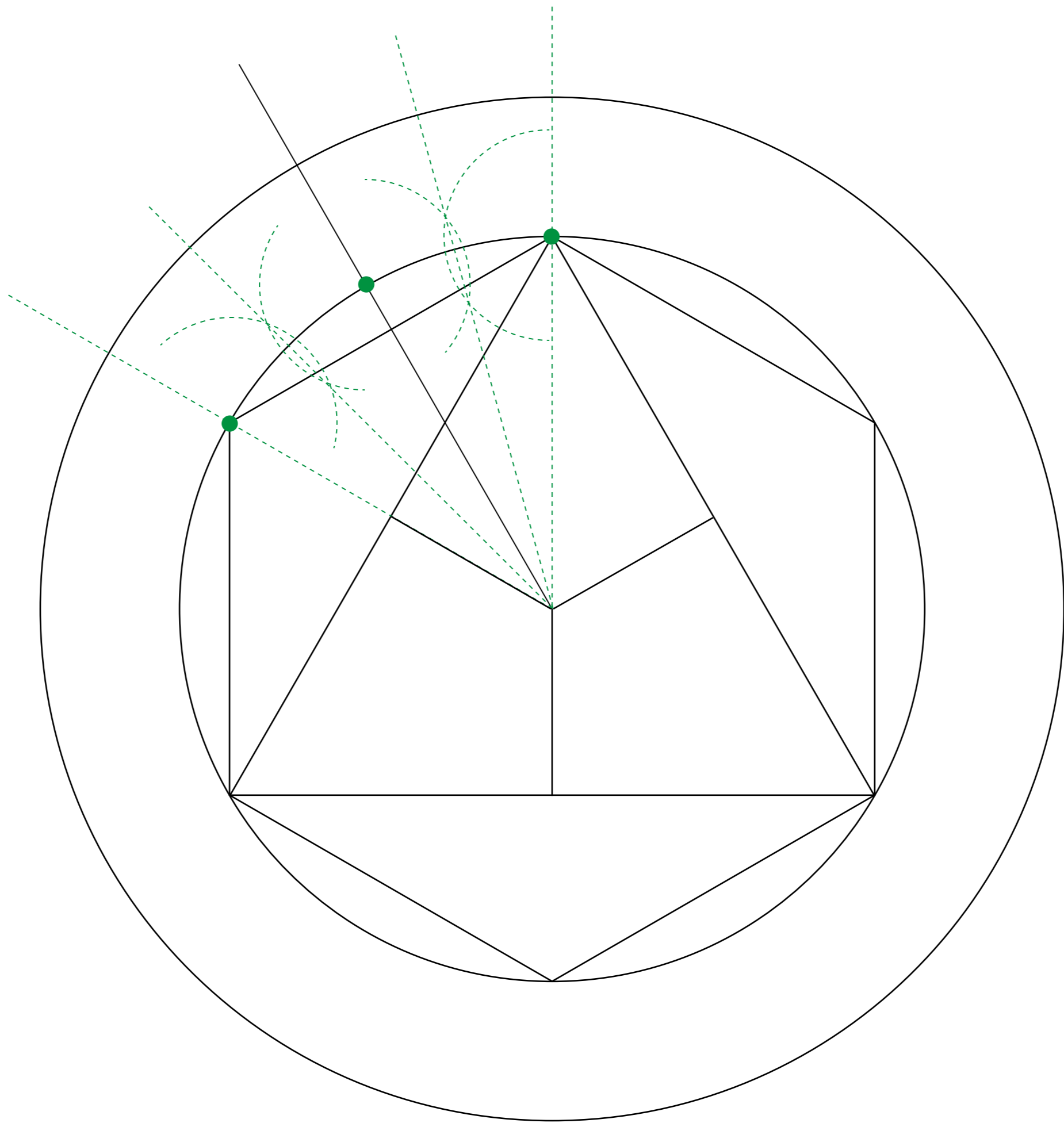


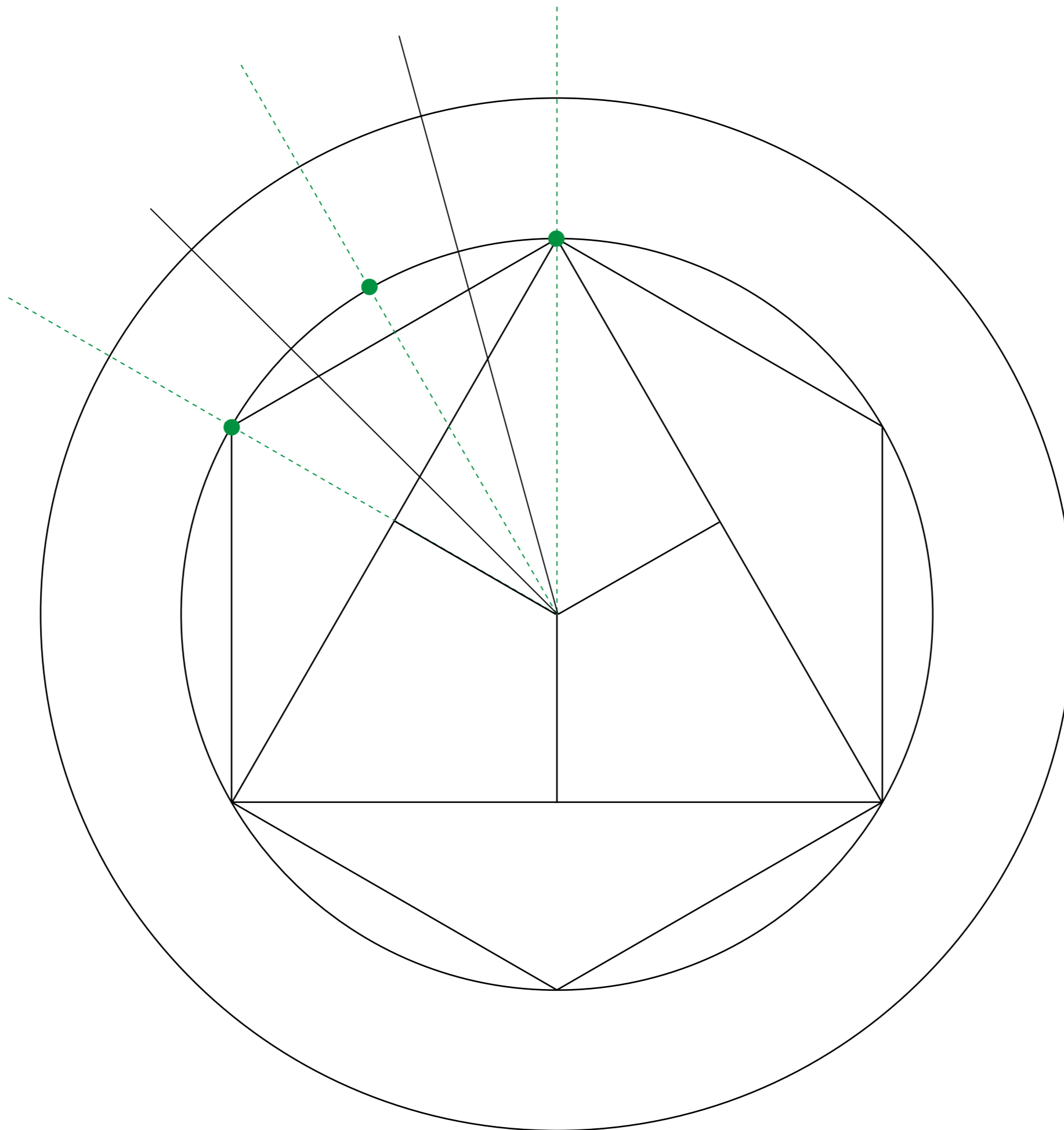


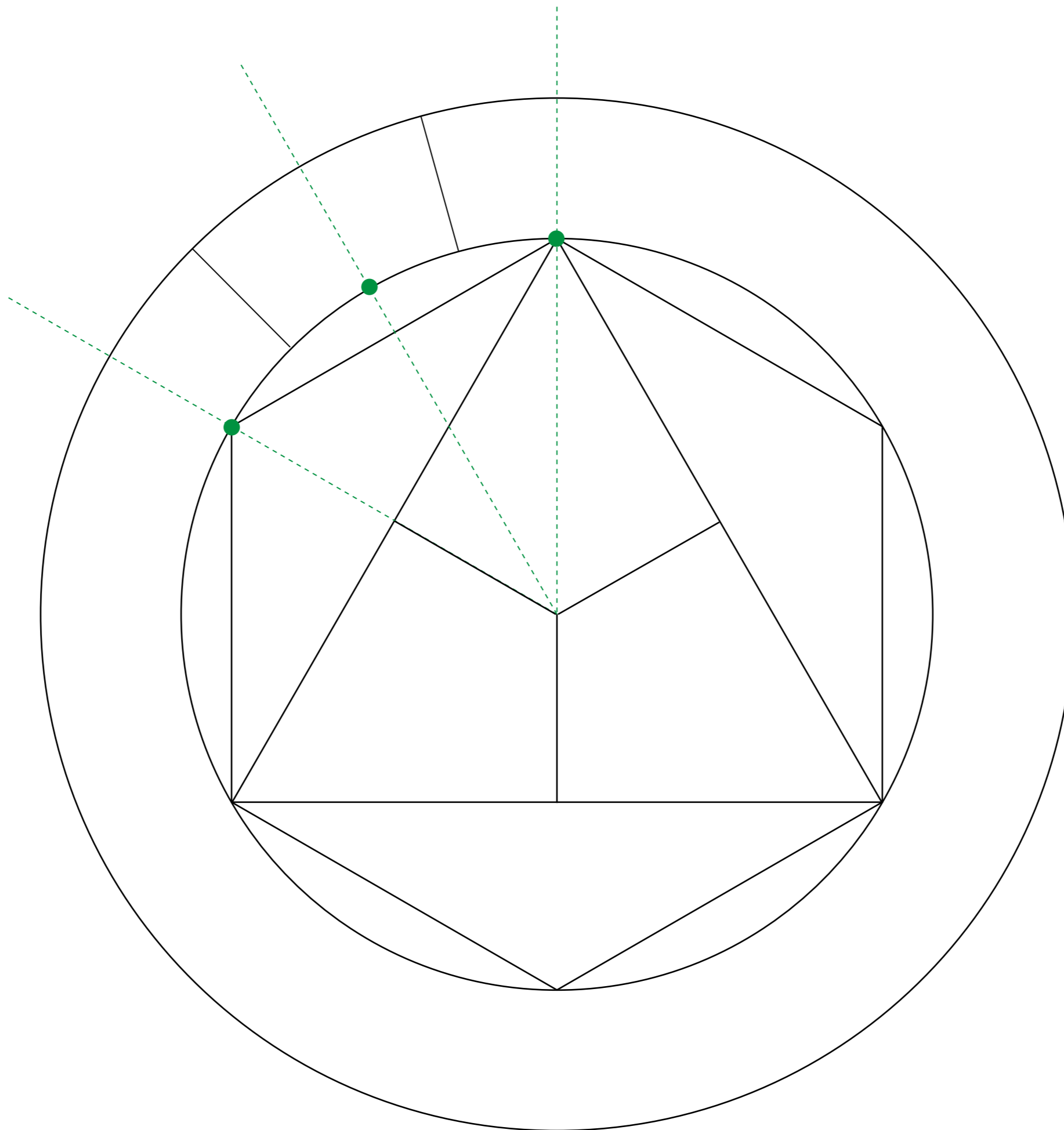




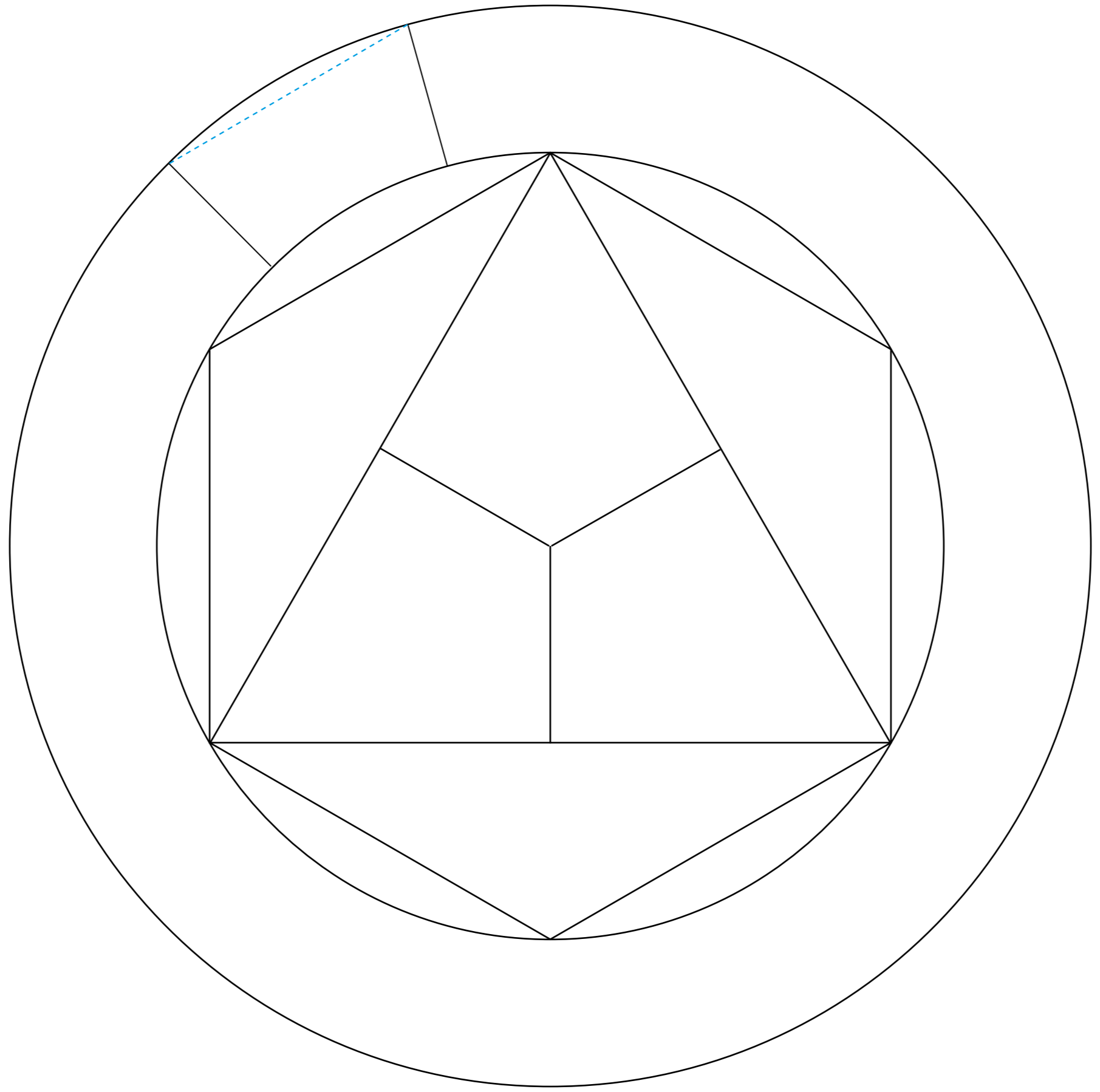


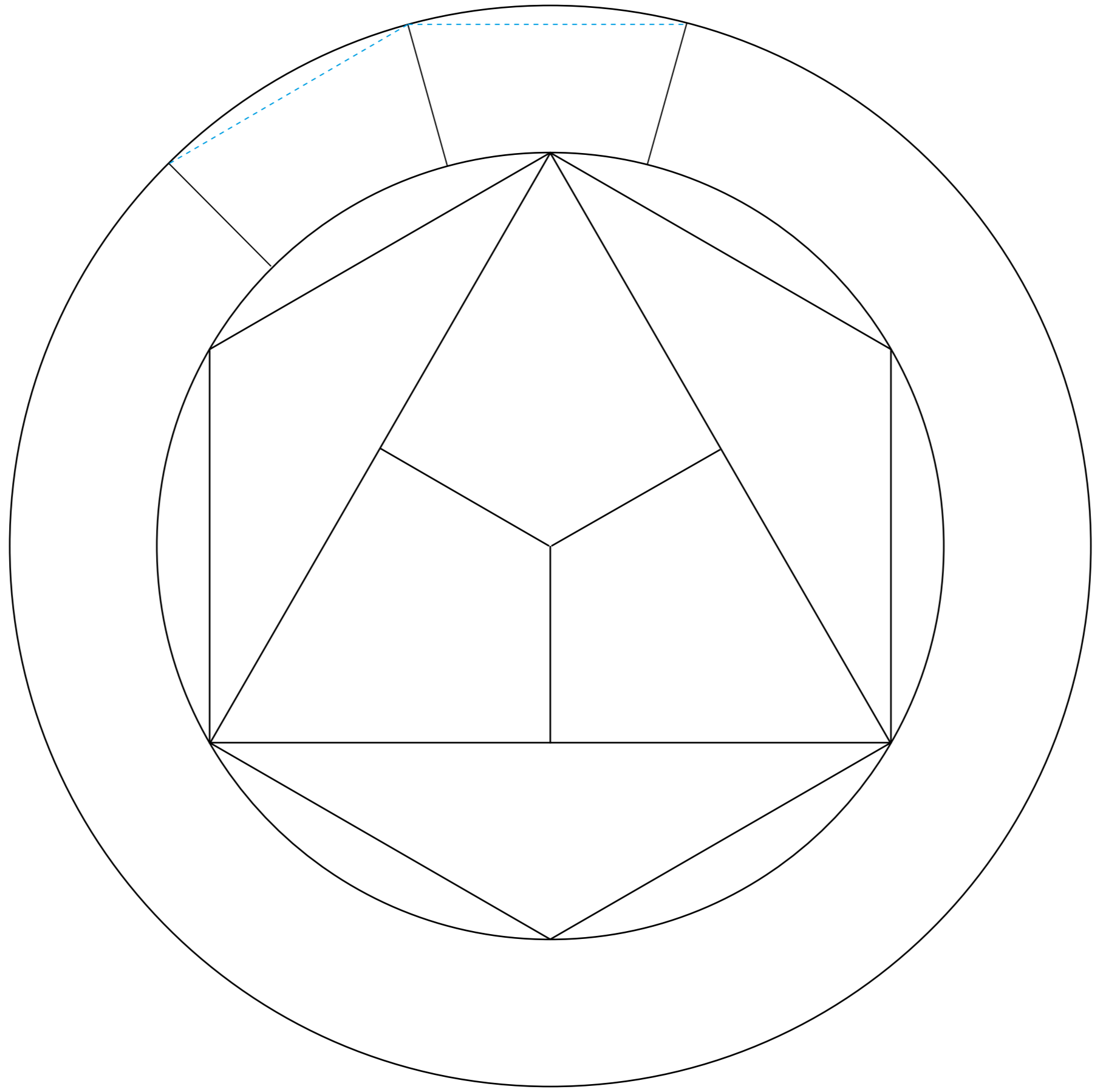


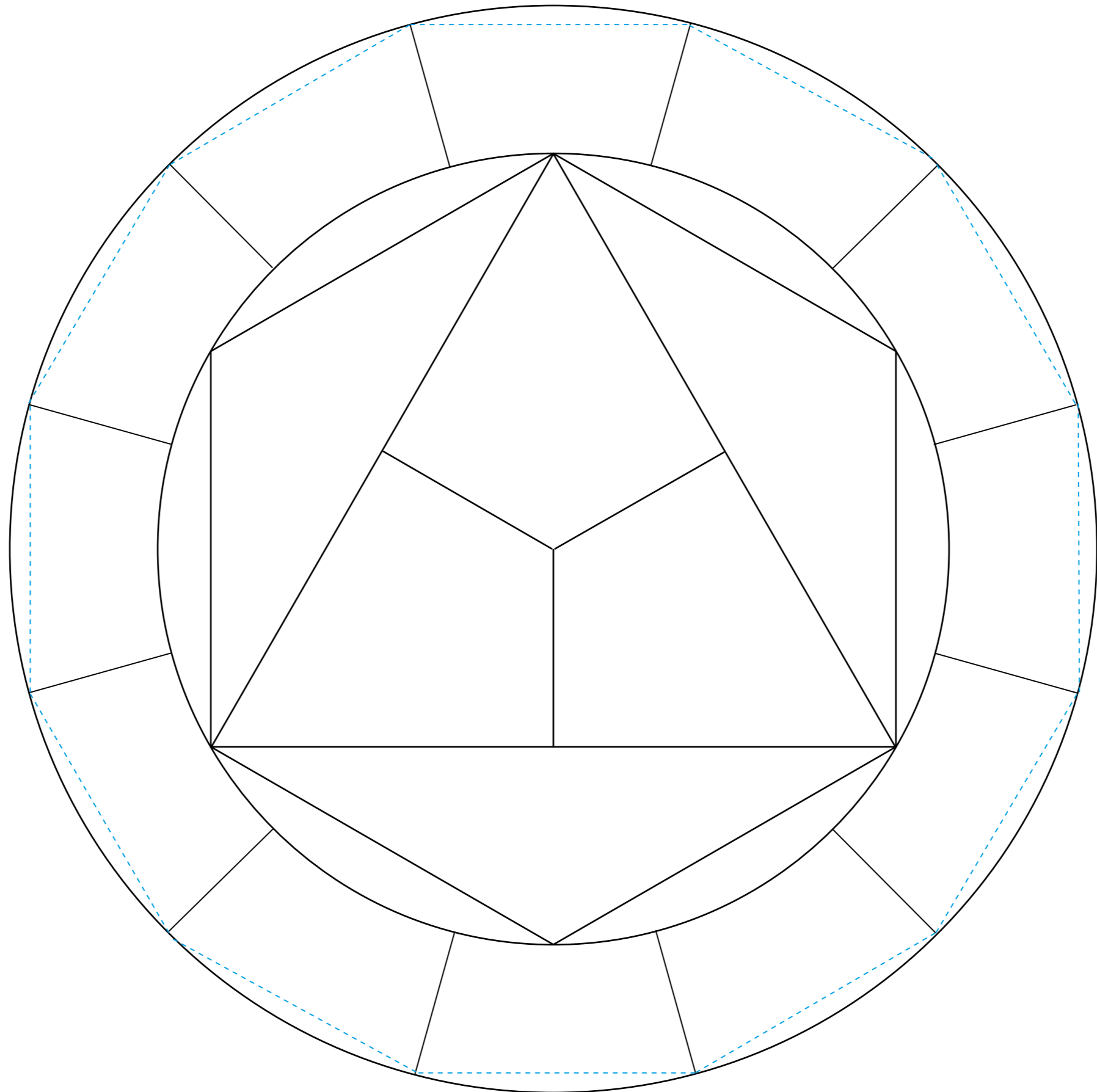


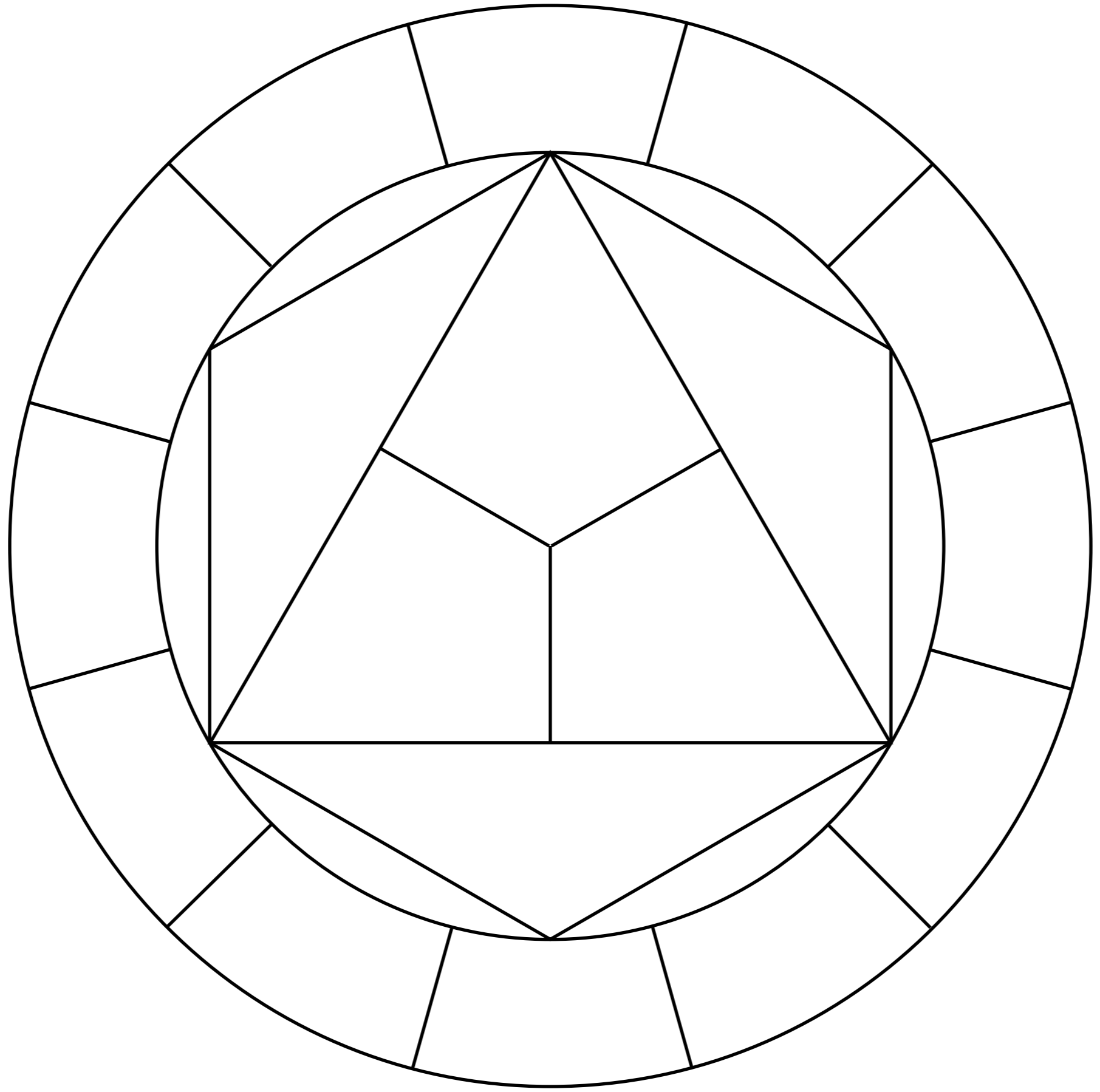


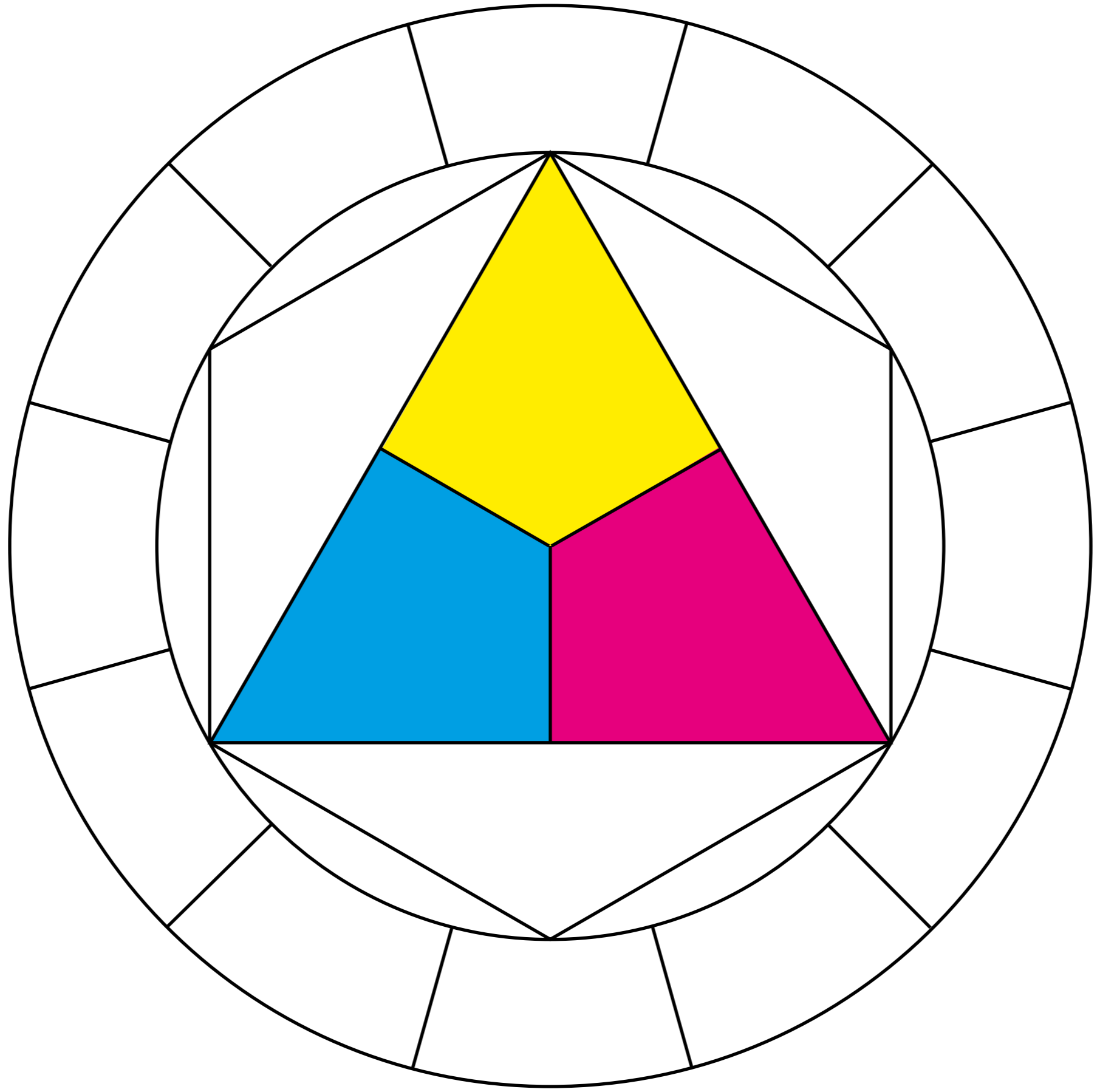




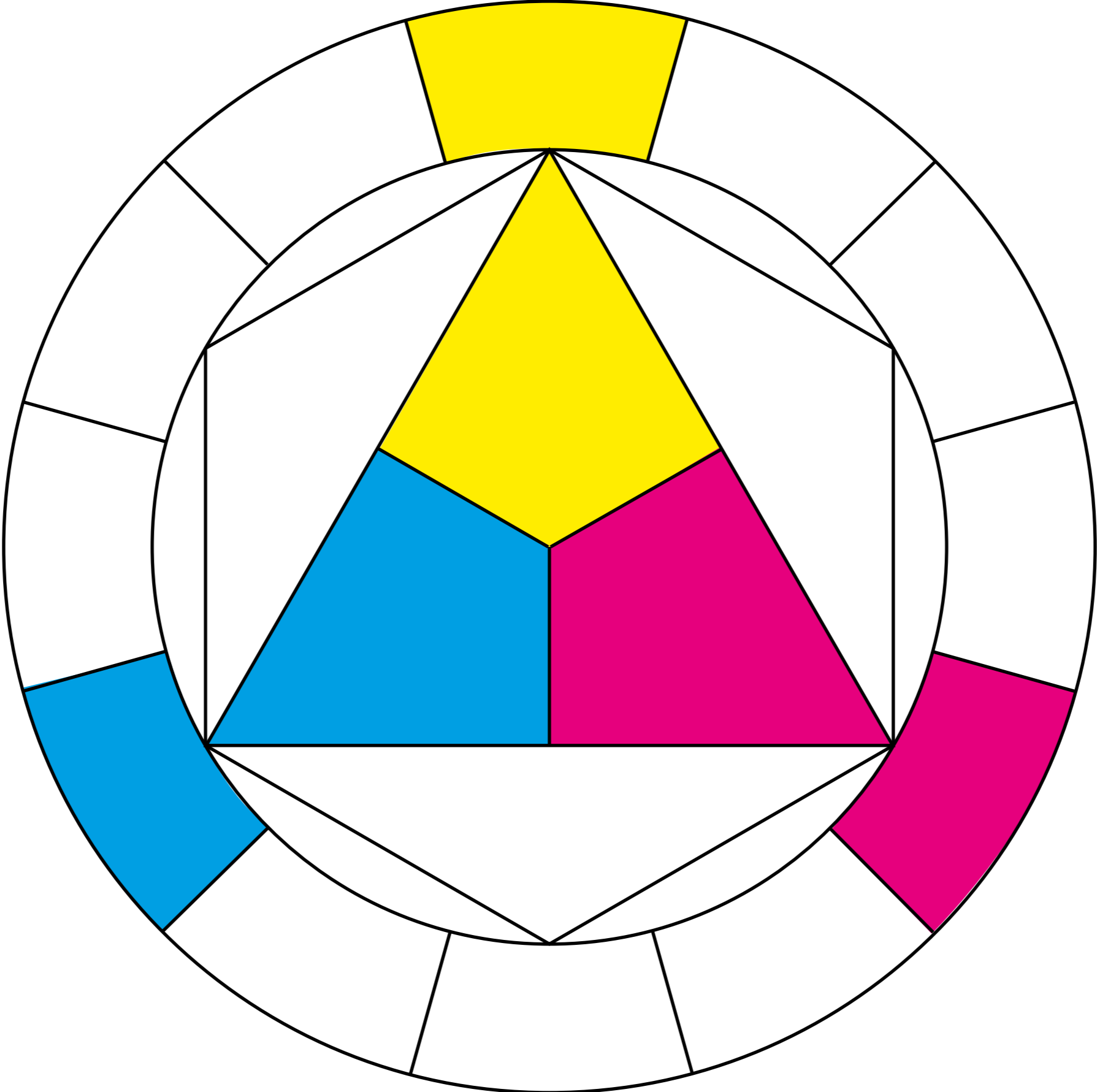




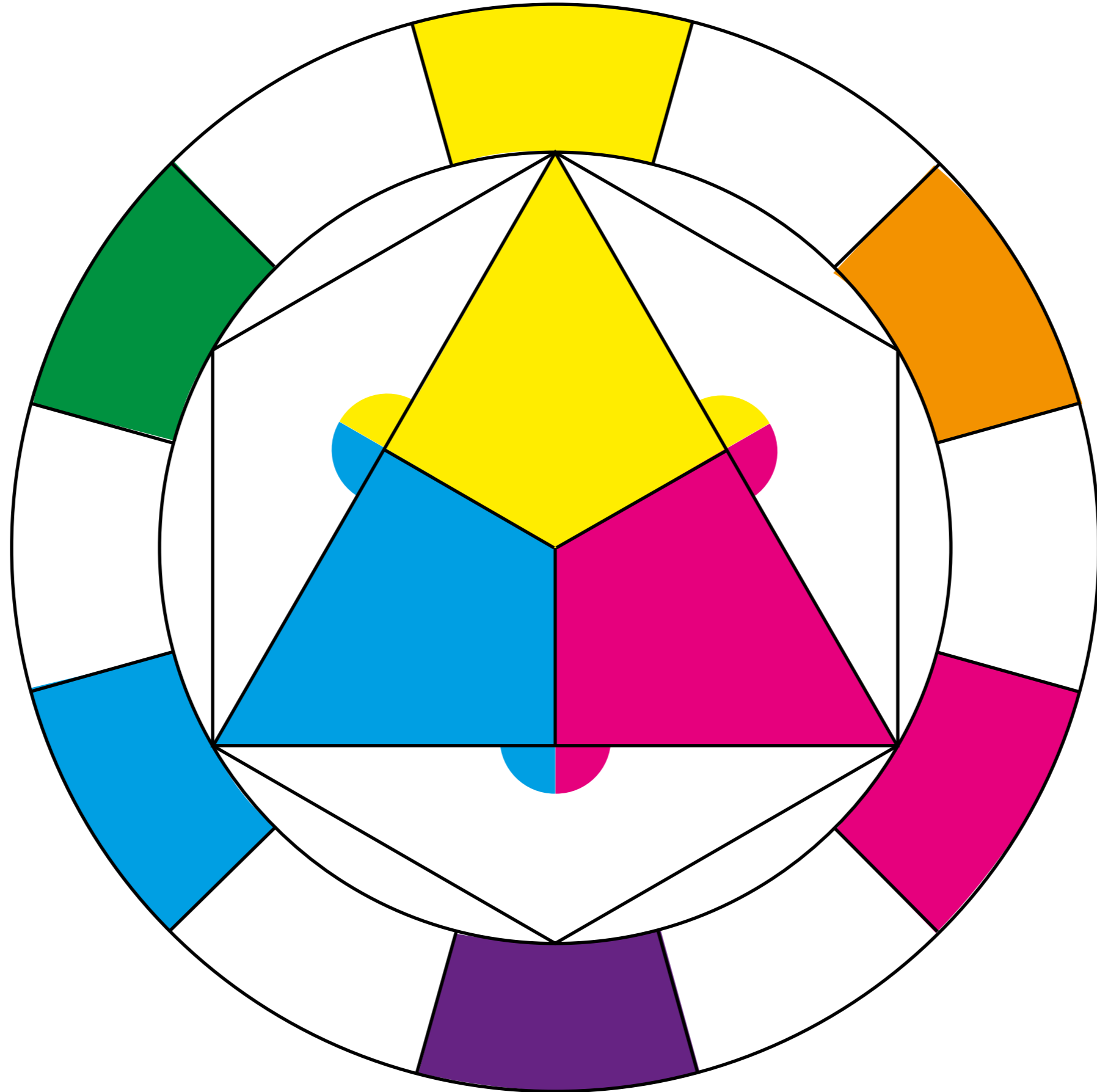




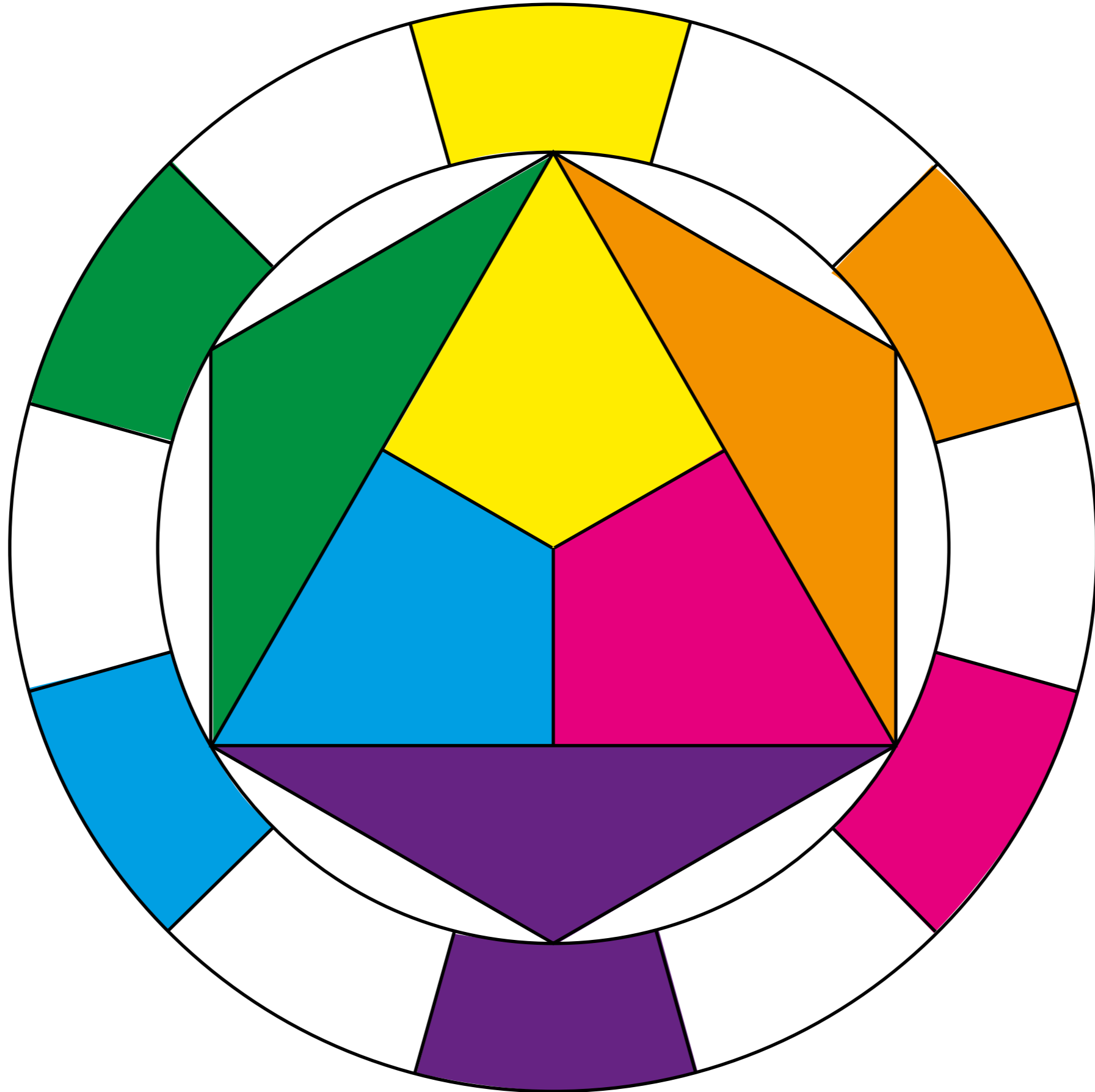
**PRIMARIS**



**SECUNDARIS**



**SECUNDARIS**

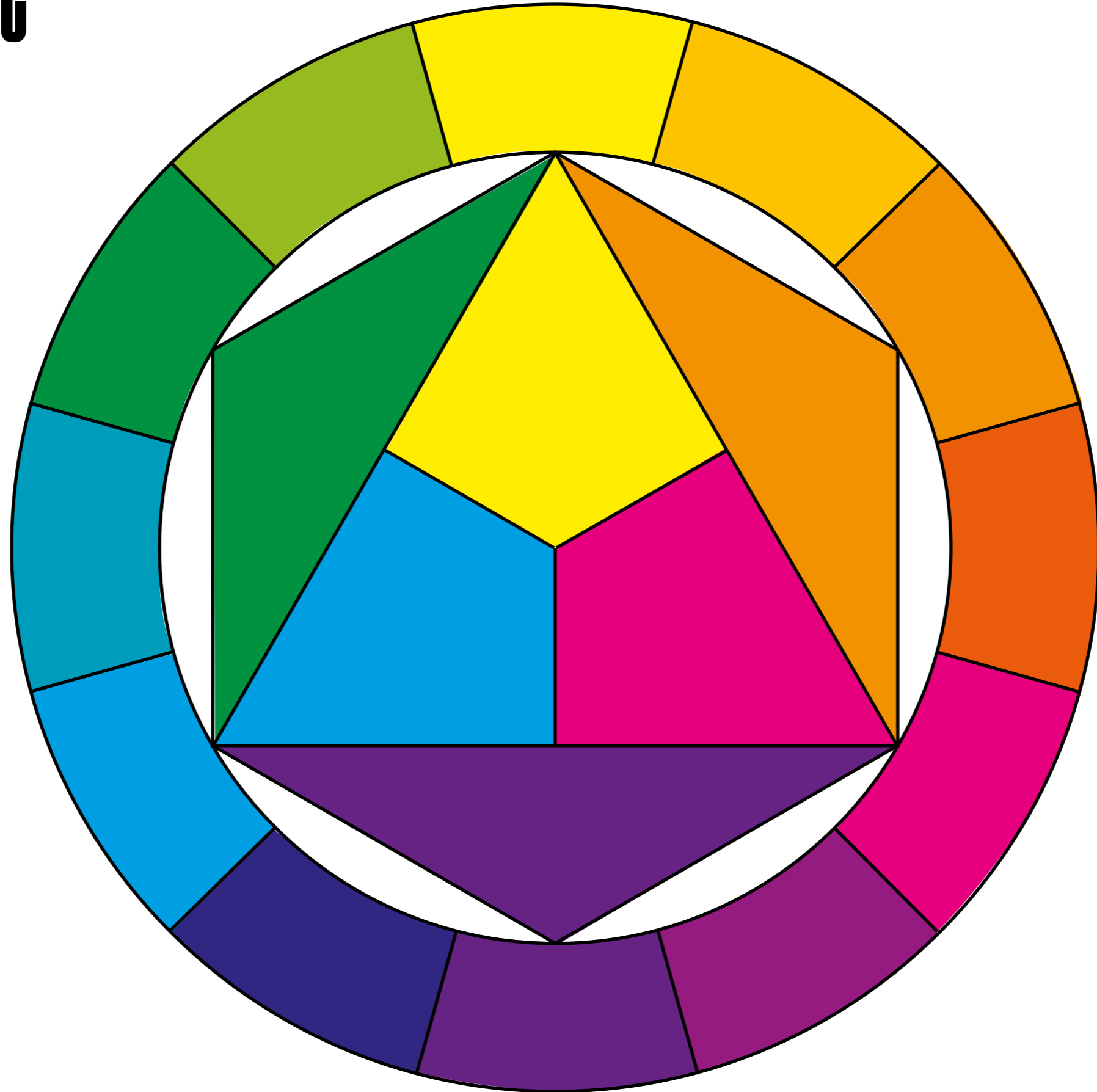




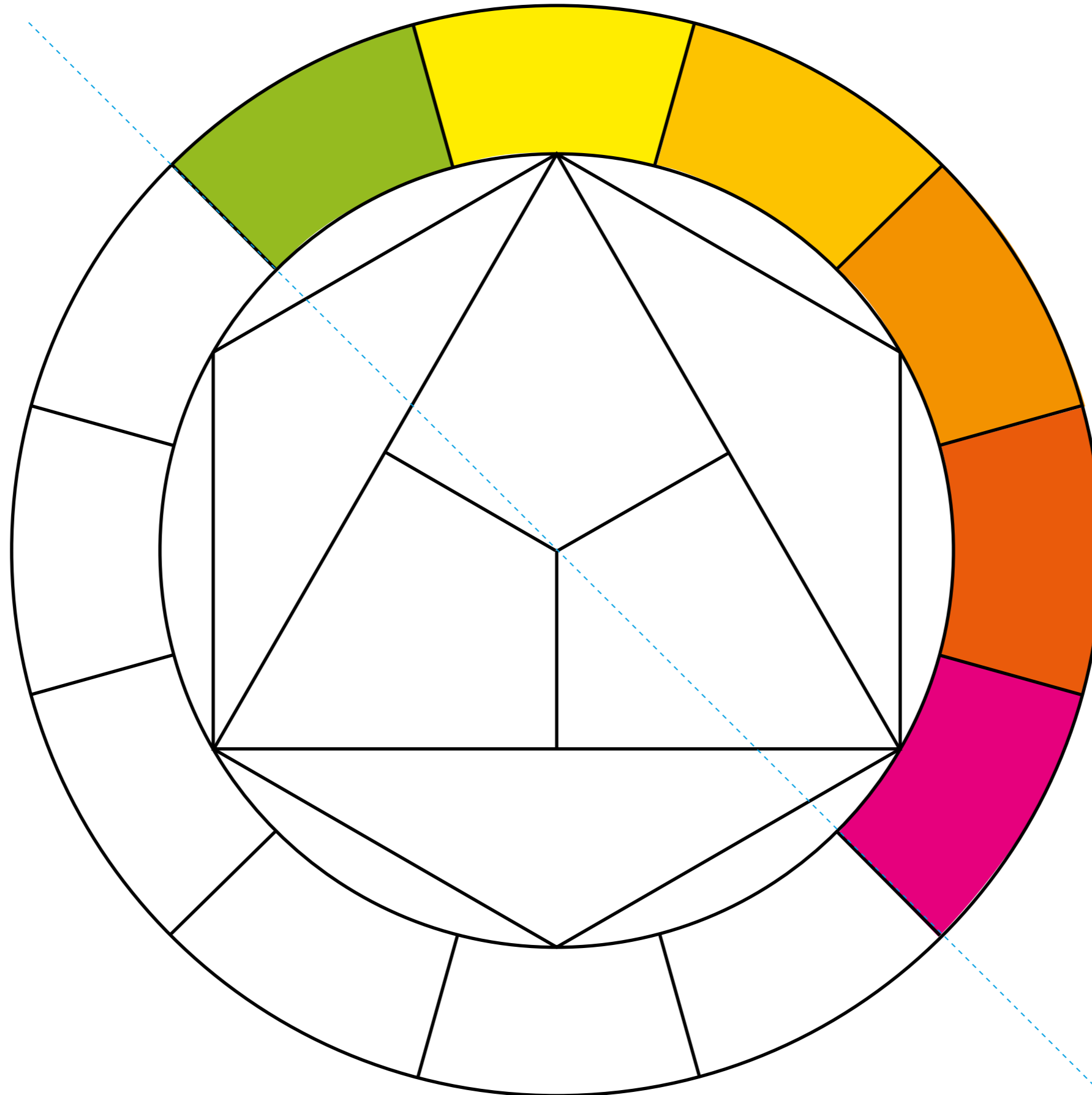
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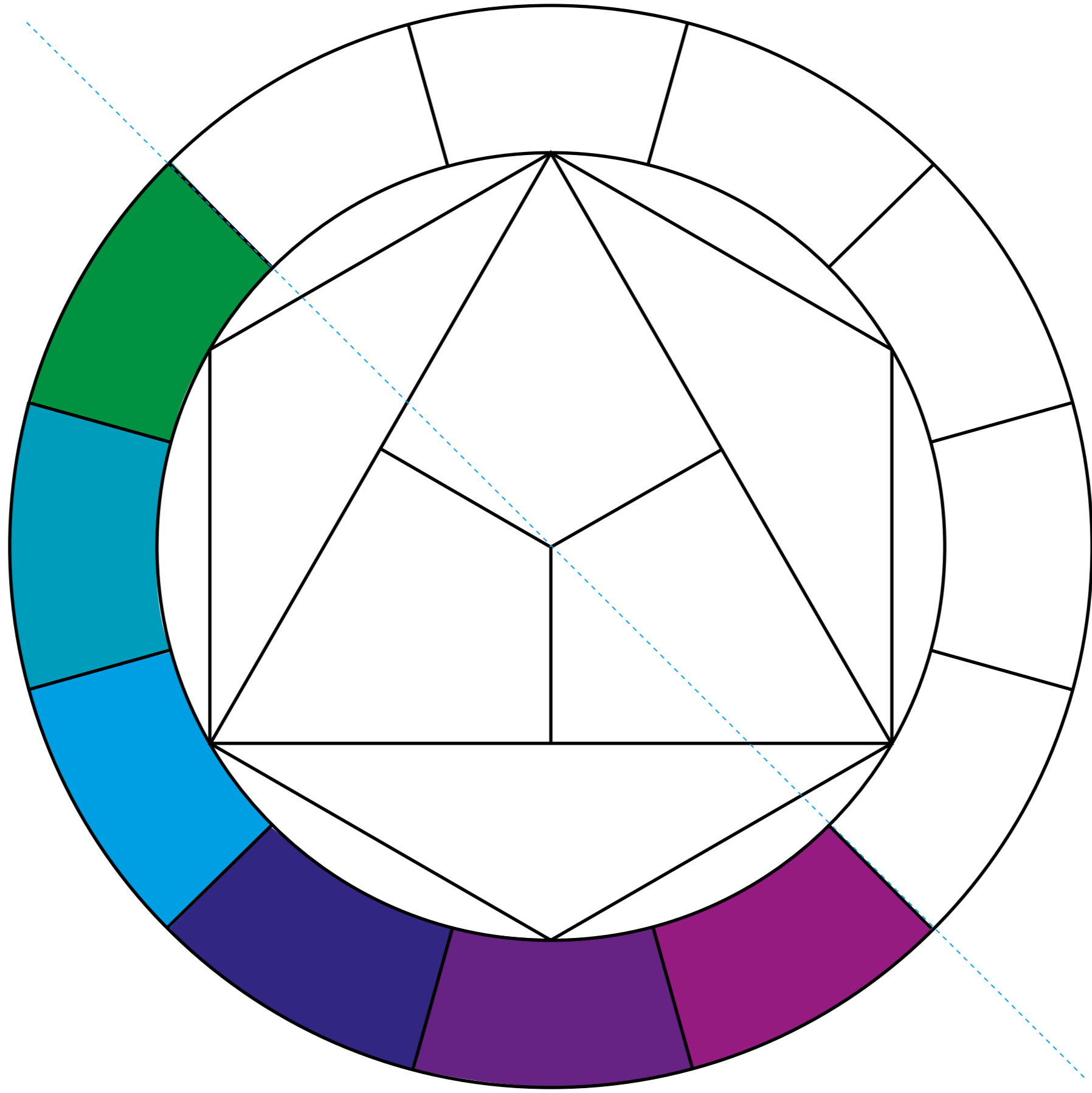
# CERCLE CROMÀTIC



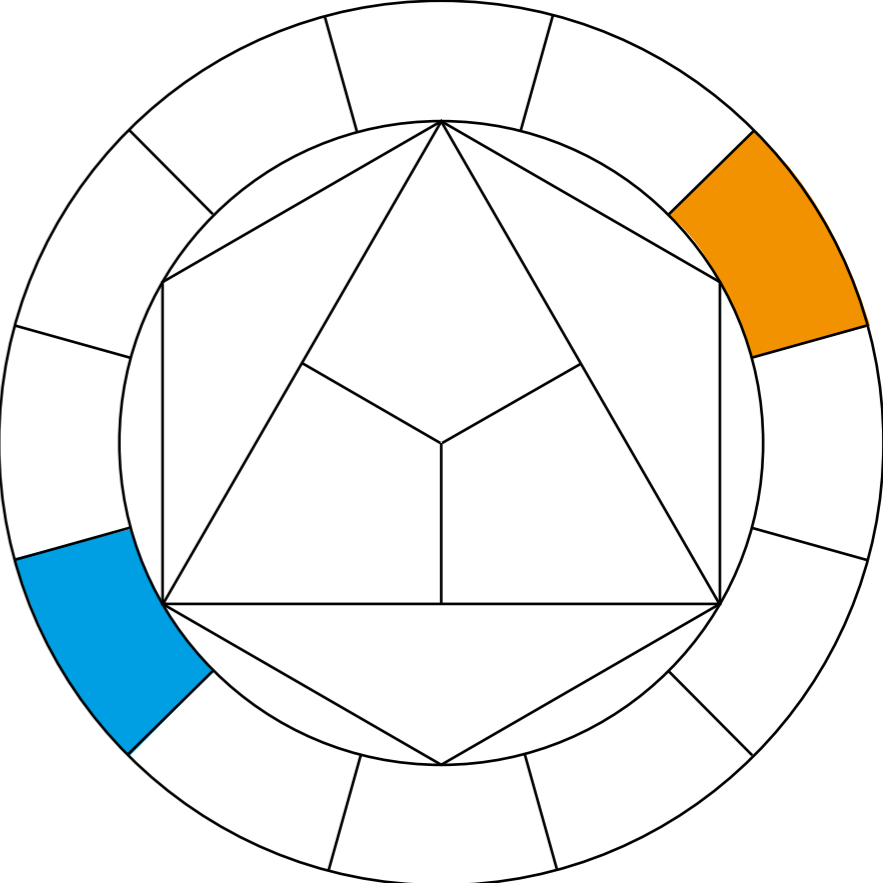
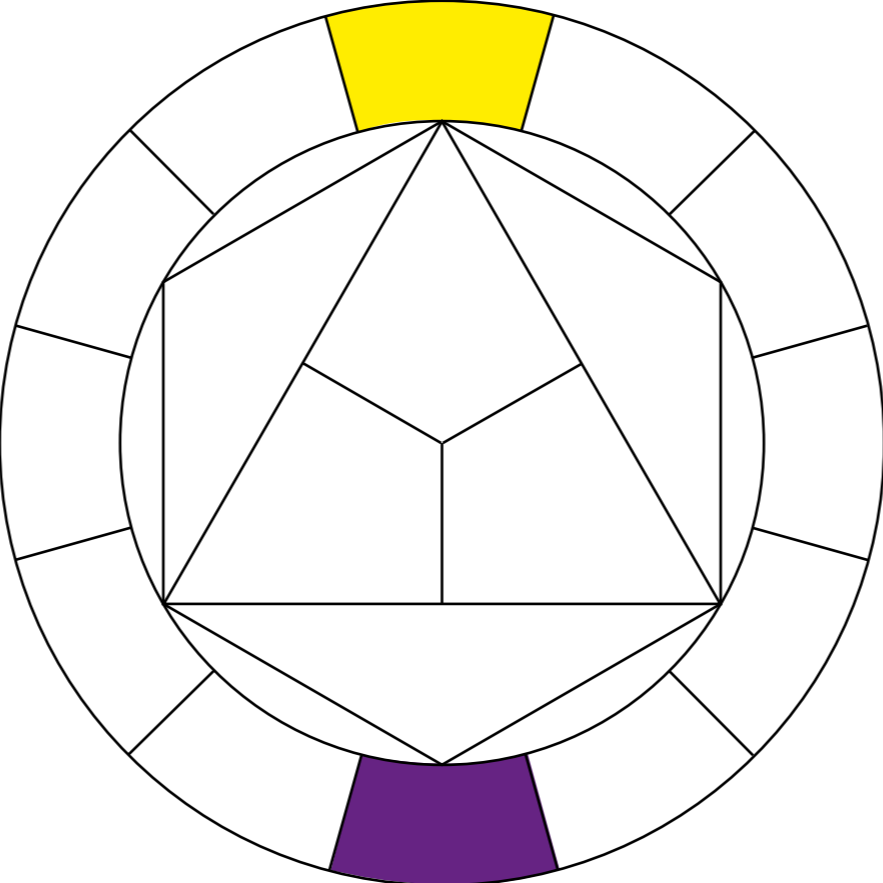
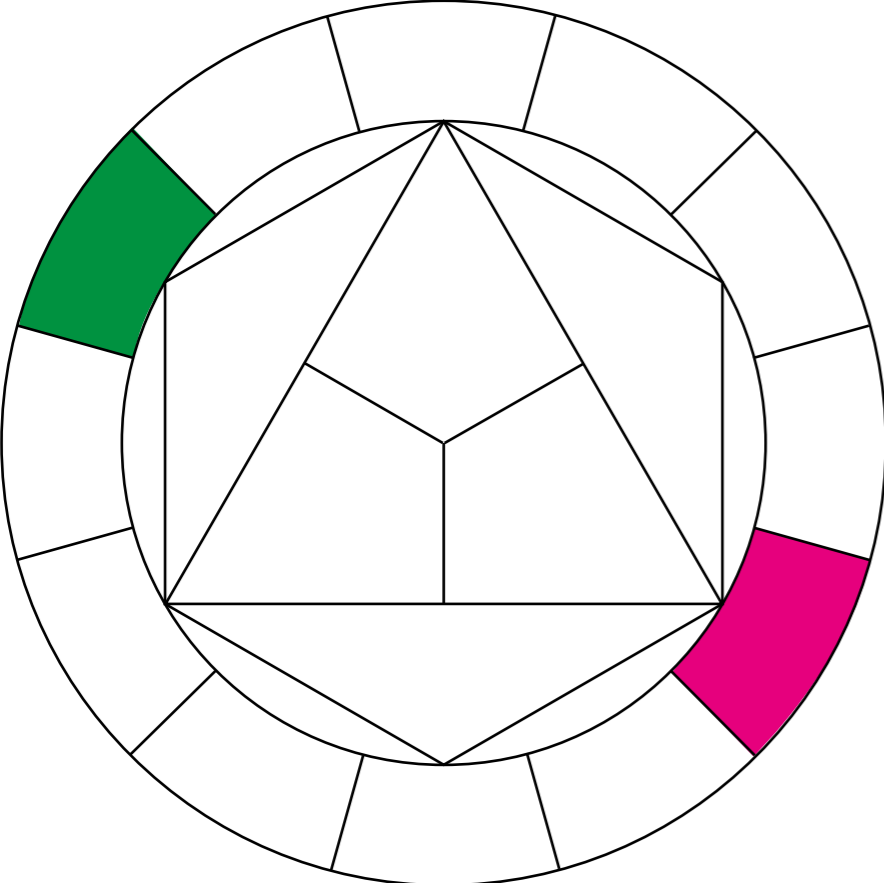
**CÀLIDS**

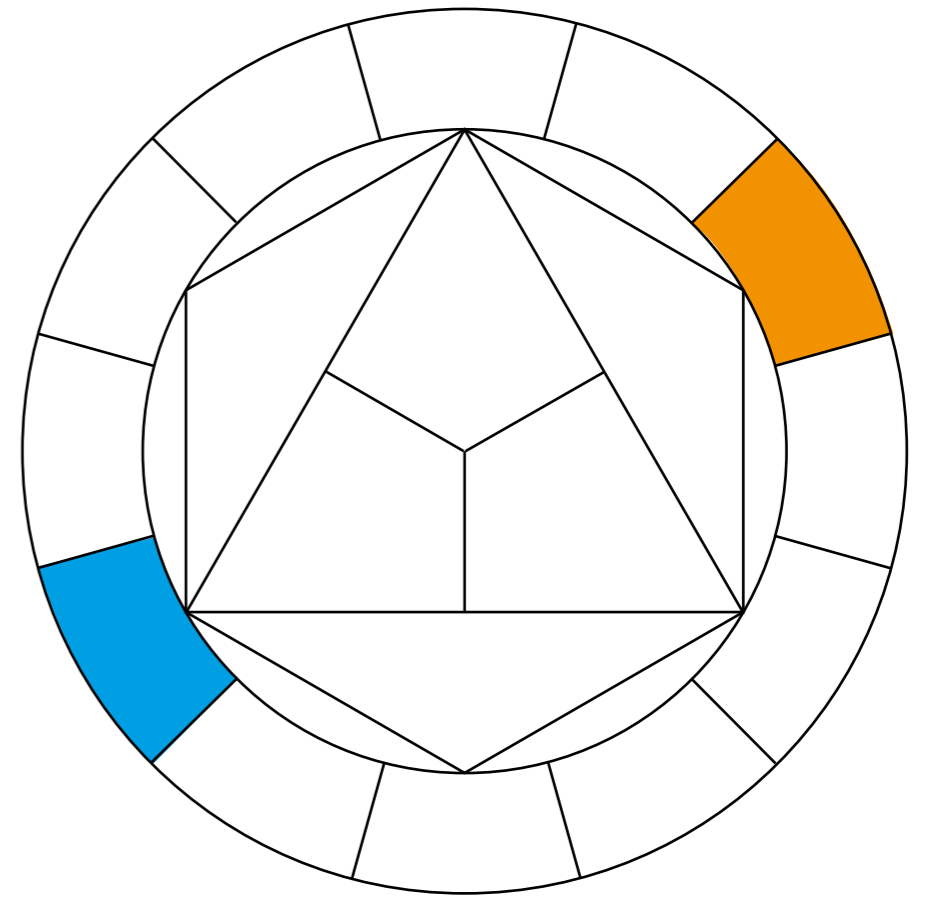


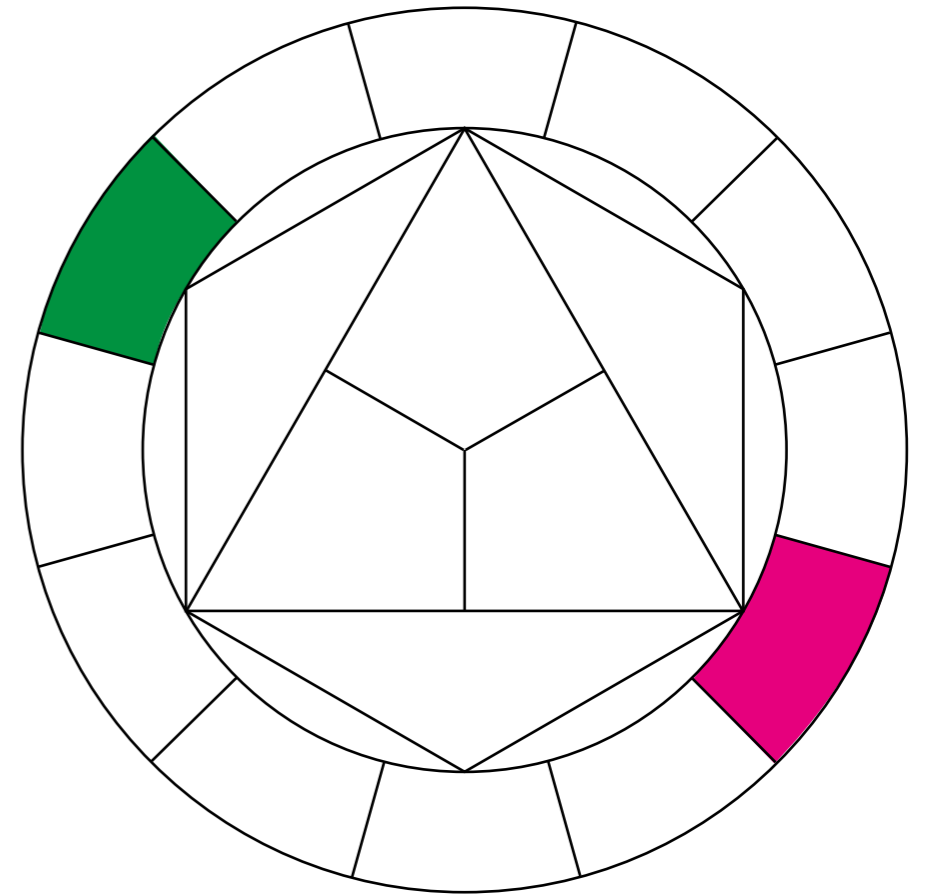
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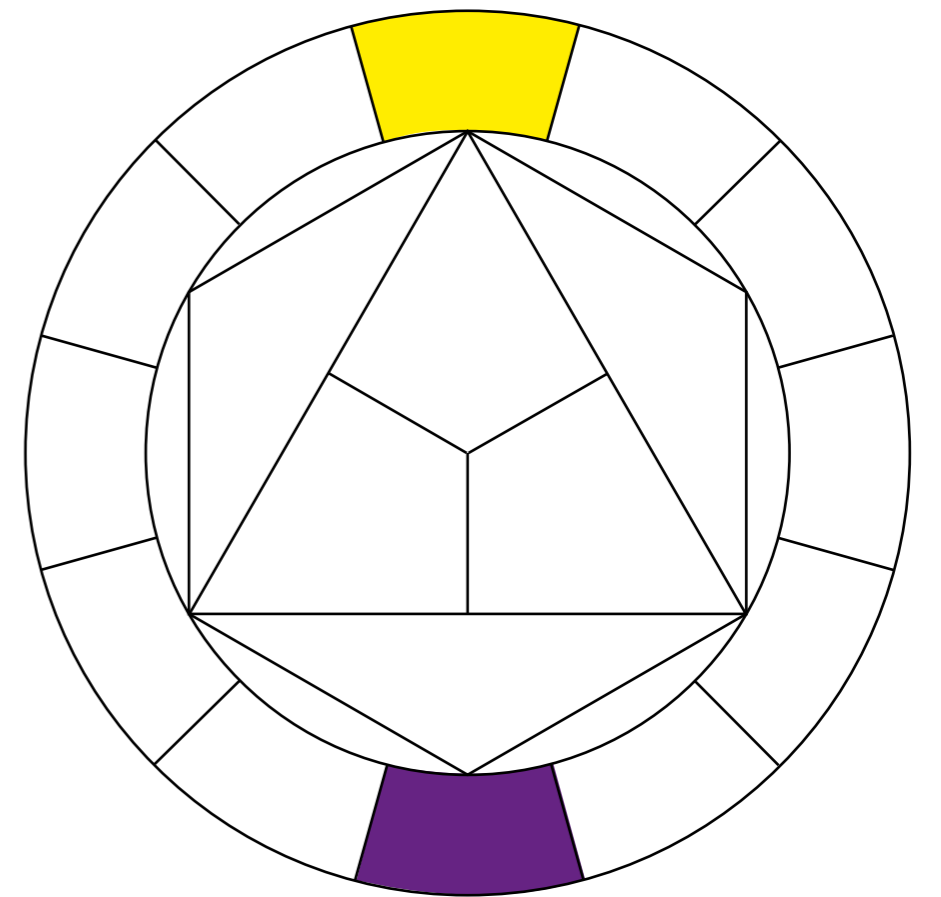


# COMPLEMENTARIS

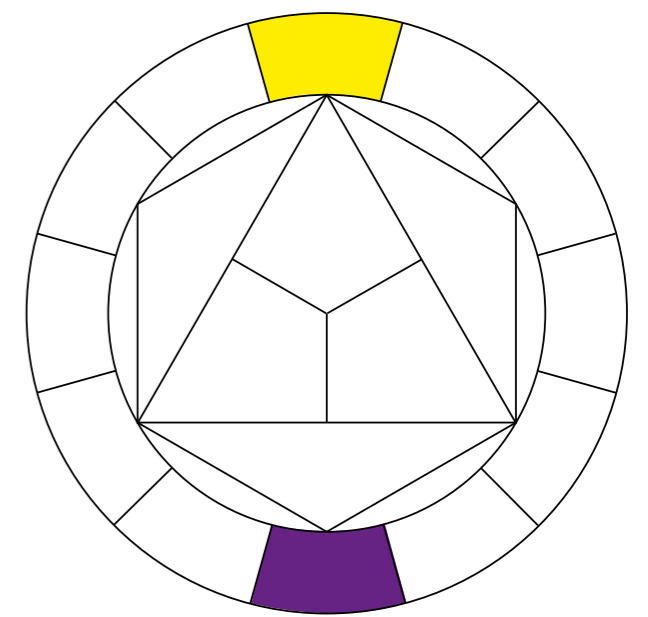
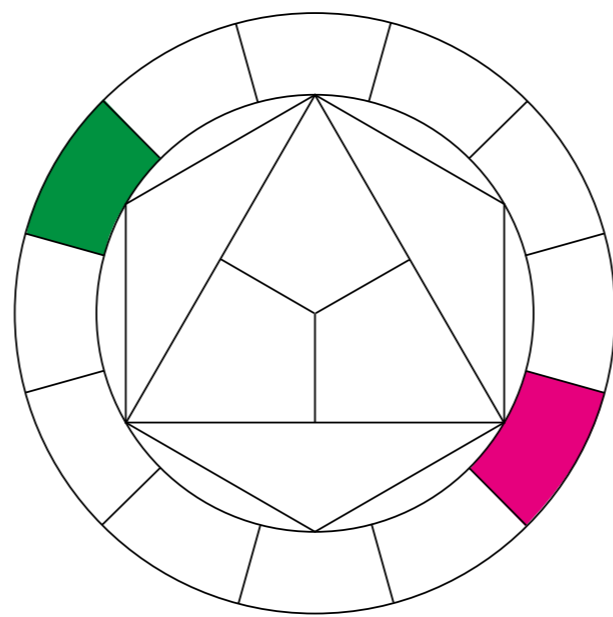
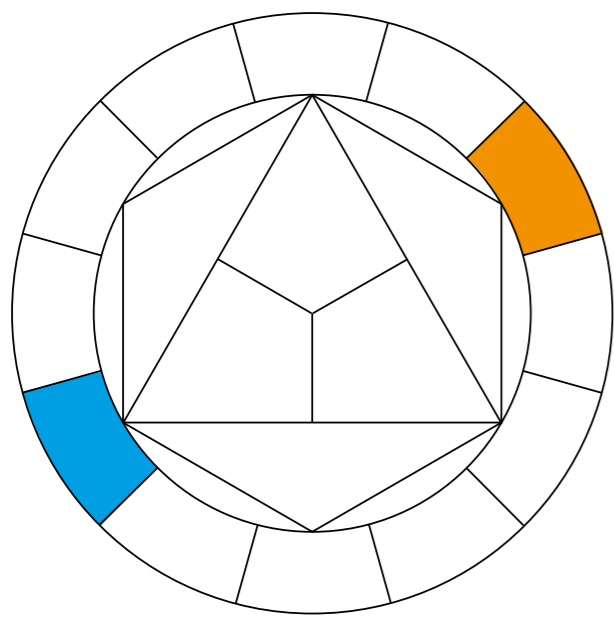
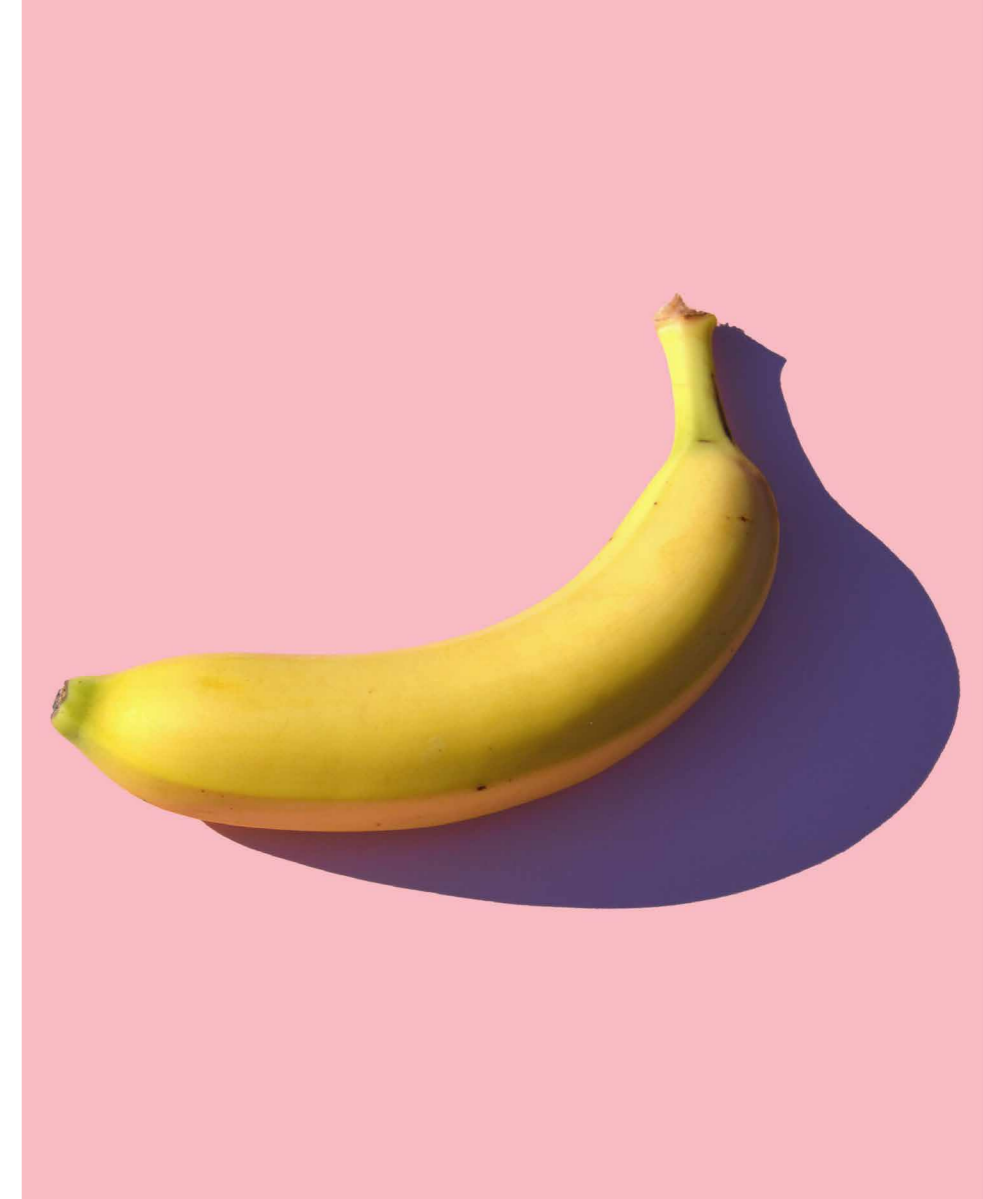


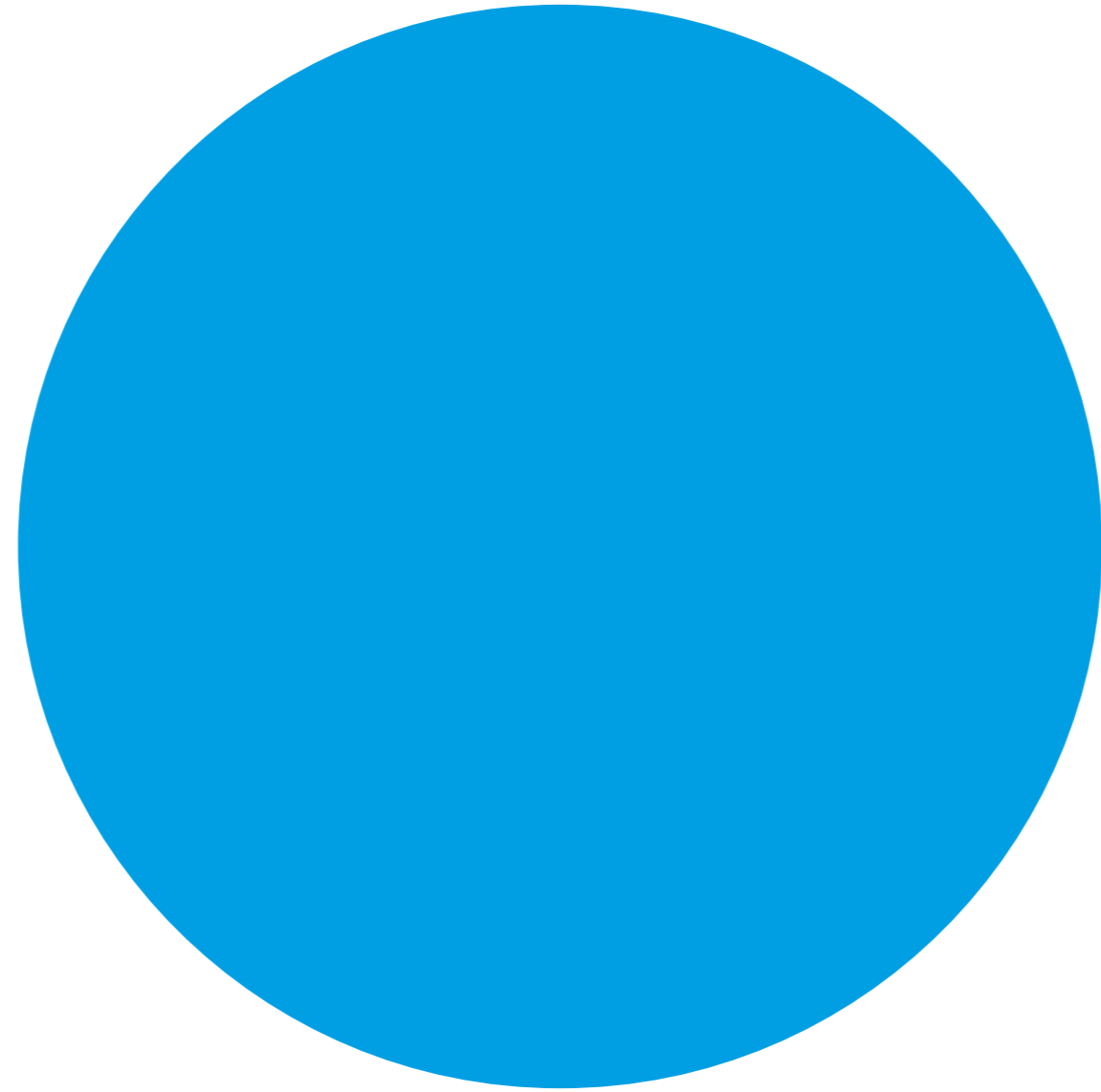








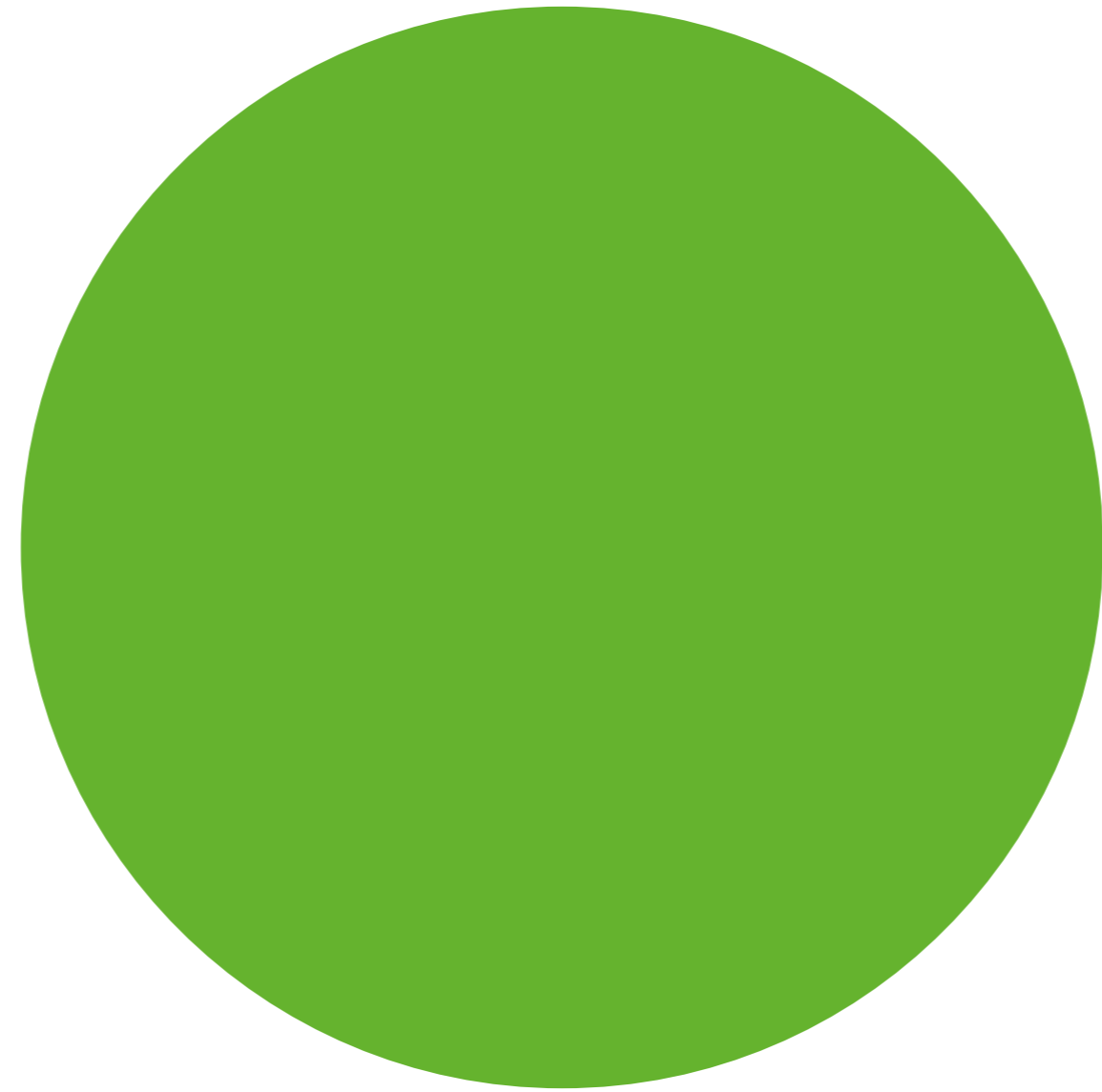














# COLOR THEORY

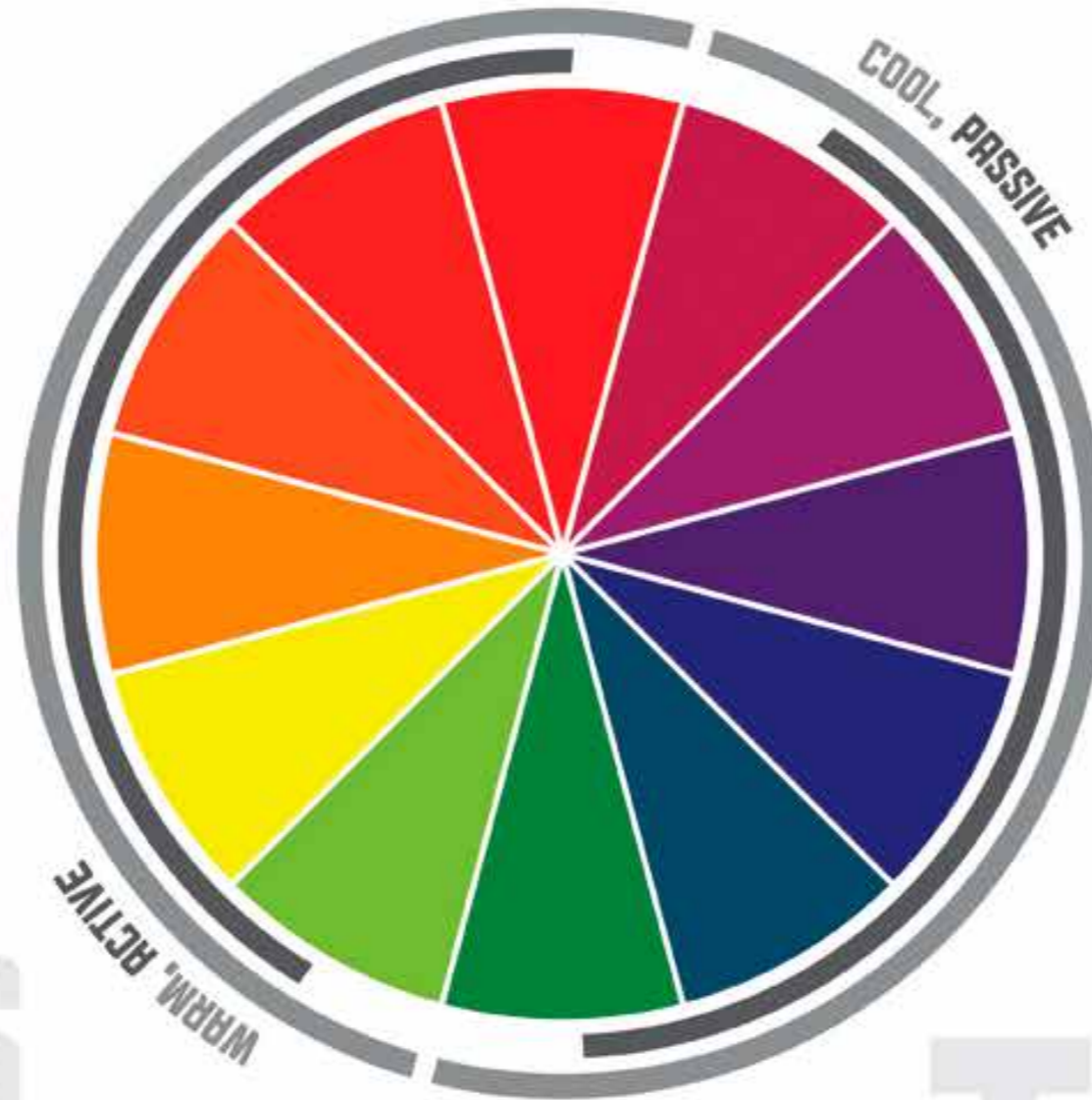
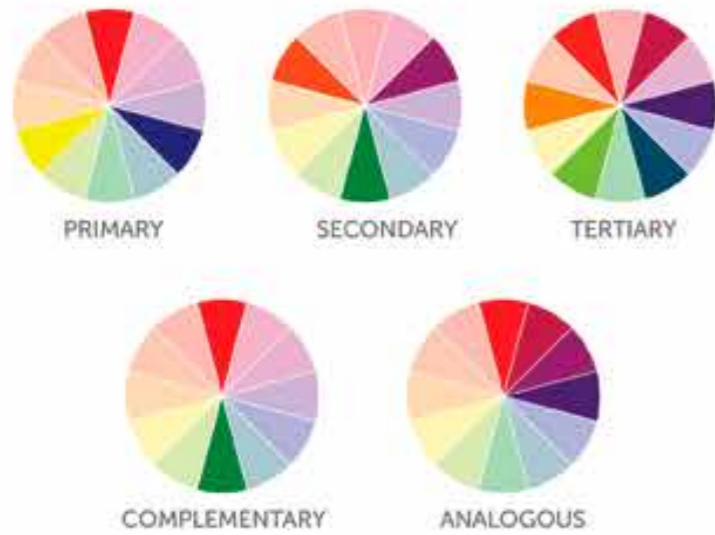
## QUICK REFERENCE SHEET FOR DESIGNERS

### SUBTRACTIVE

CREATED WITH INK;  
START WITH WHITE, ADD COLOR.  
CMYK



### COLOR TYPES

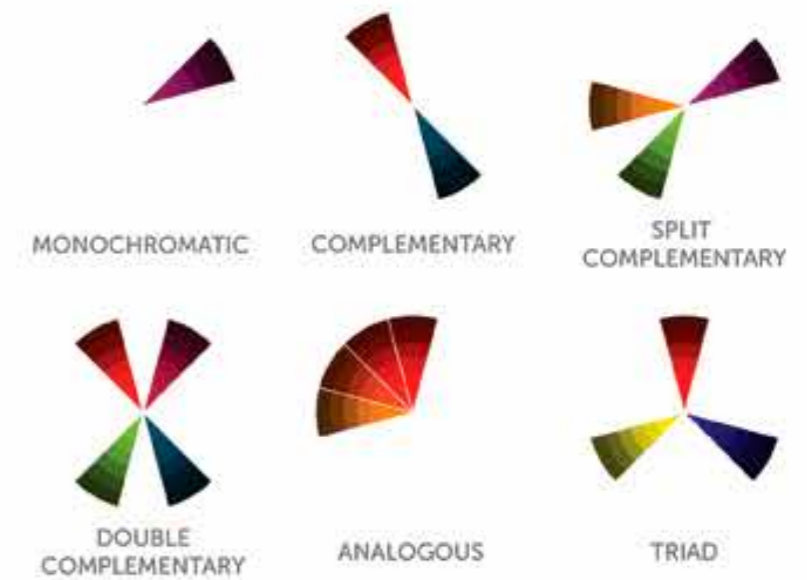


### ADDITIVE

CREATED WITH LIGHT;  
START WITH BLACK, ADD COLOR.  
RGB



### COLOR RELATIONSHIPS



## MEANINGS

	INTENSE, FIRE & BLOOD. ENERGY, WAR, DANGER, LOVE PASSIONATE, STRONG.		ROYALTY, POWER. NOBILITY, WEALTH, AMBITION DIGNIFIED, MYSTERIOUS.		SUNSHINE, JOY. CHEERFULNESS, INTELLECT, ENERGY ATTENTION-GETTER.
	SKY, SEA. DEPTH, STABILITY, TRUST MASCULINE, TRANQUIL.		WARM, STIMULATING. ENTHUSIASM, HAPPINESS, SUCCESS. CREATIVE, AUTUMN.		
	NATURE, GROWTH. FERTILITY, FRESHNESS, HEALING SAFETY, MONEY.				

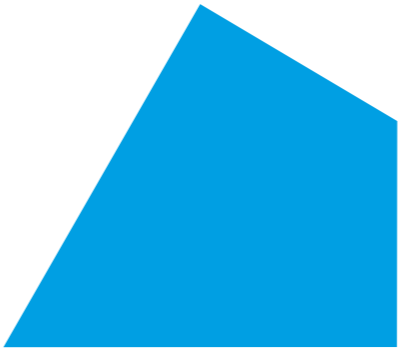
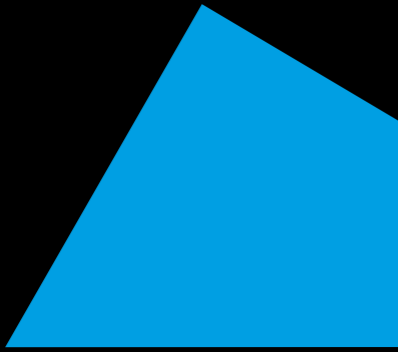
## TERMS

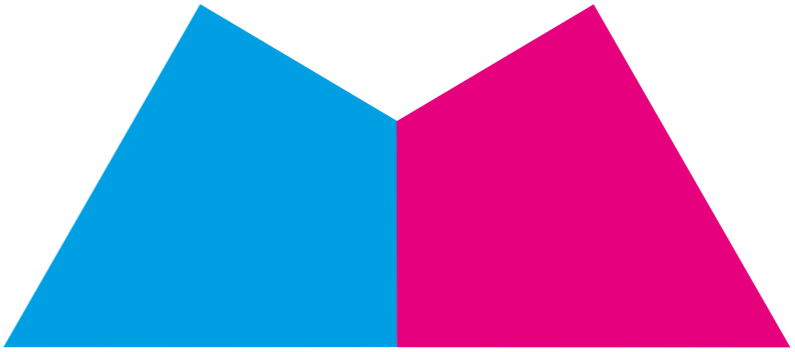
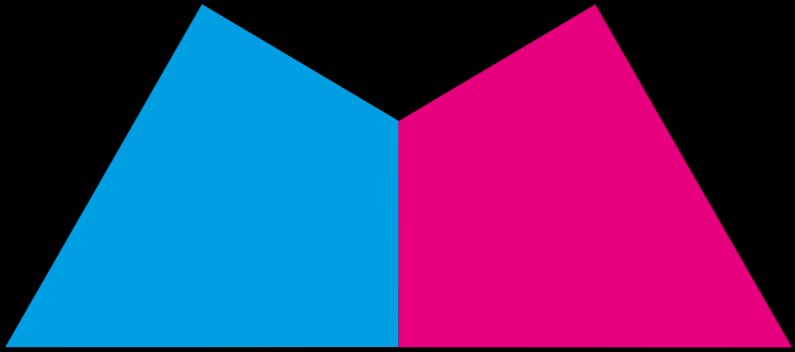
- CHROMA:** How pure a hue is in relation to gray
- SATURATION:** The degree of purity of a hue
- INTENSITY:** The brightness or dullness of a hue
- LUMINANCE/VALUE:** A measure of the amount of light reflected from a hue
- SHADE:** A hue produced by the addition of black
- TINT:** A hue produced by the addition of white

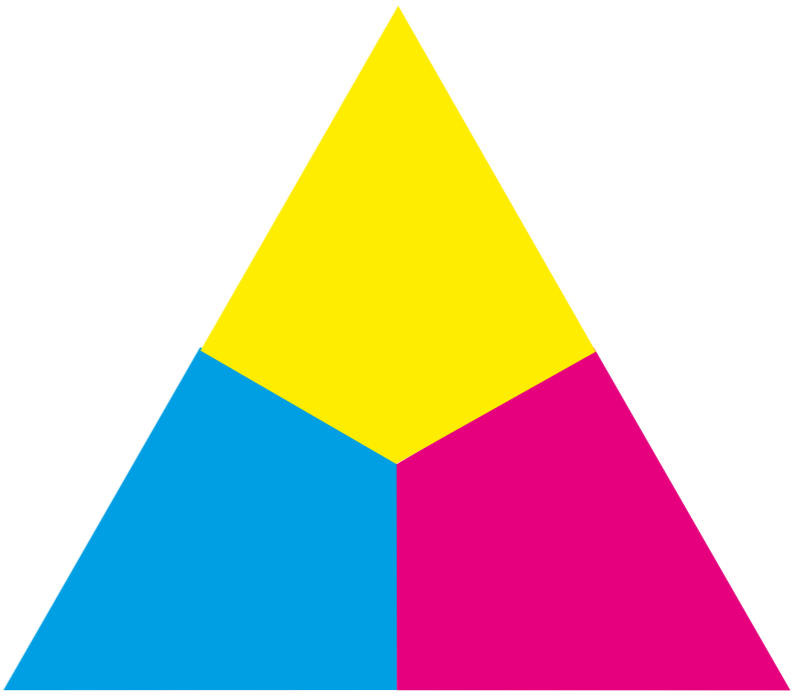
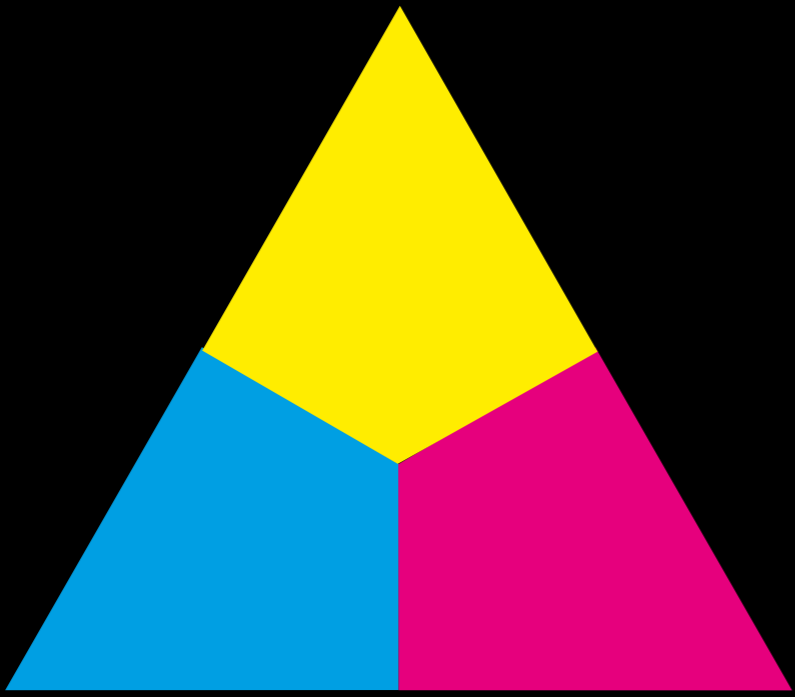


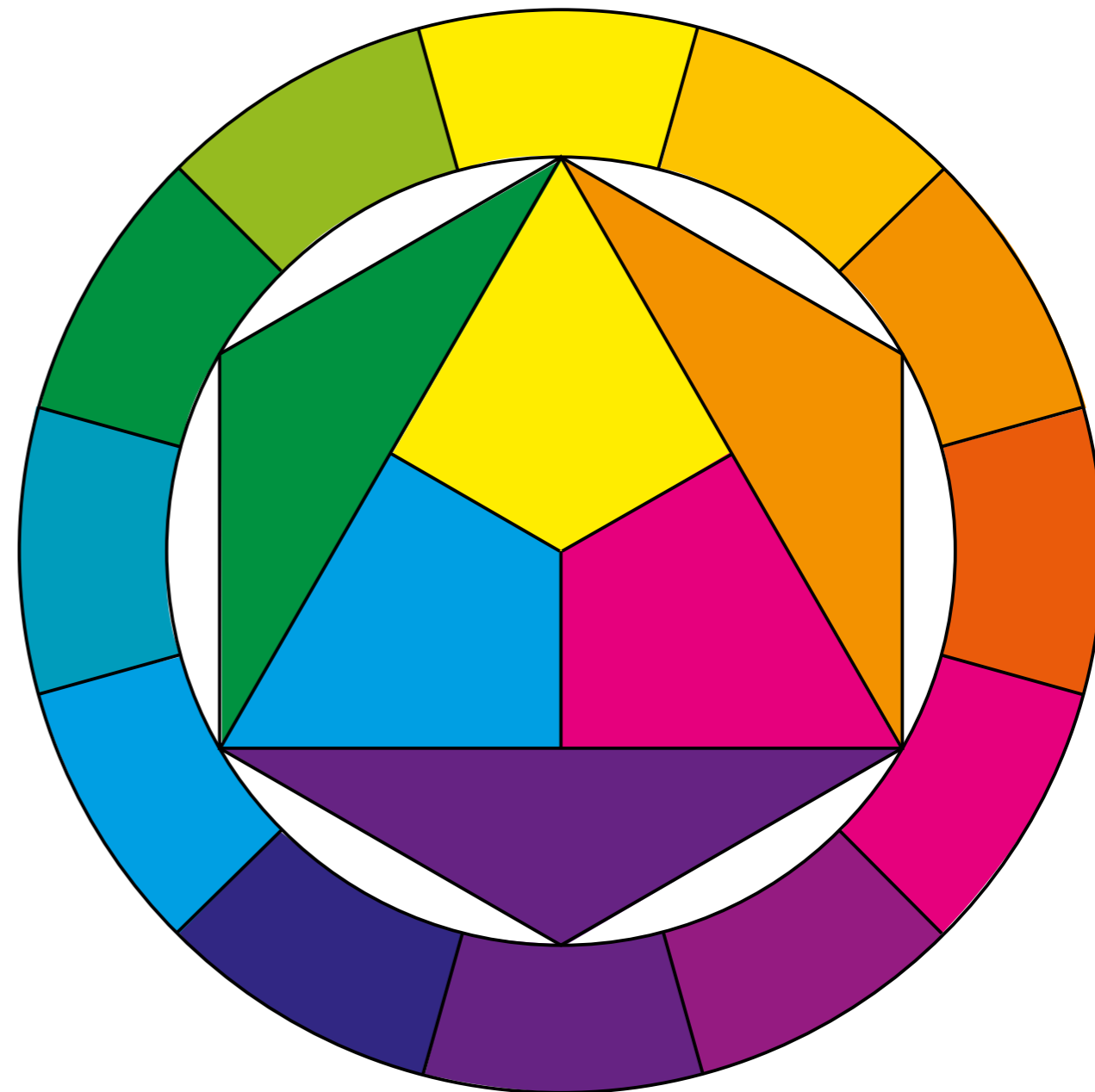
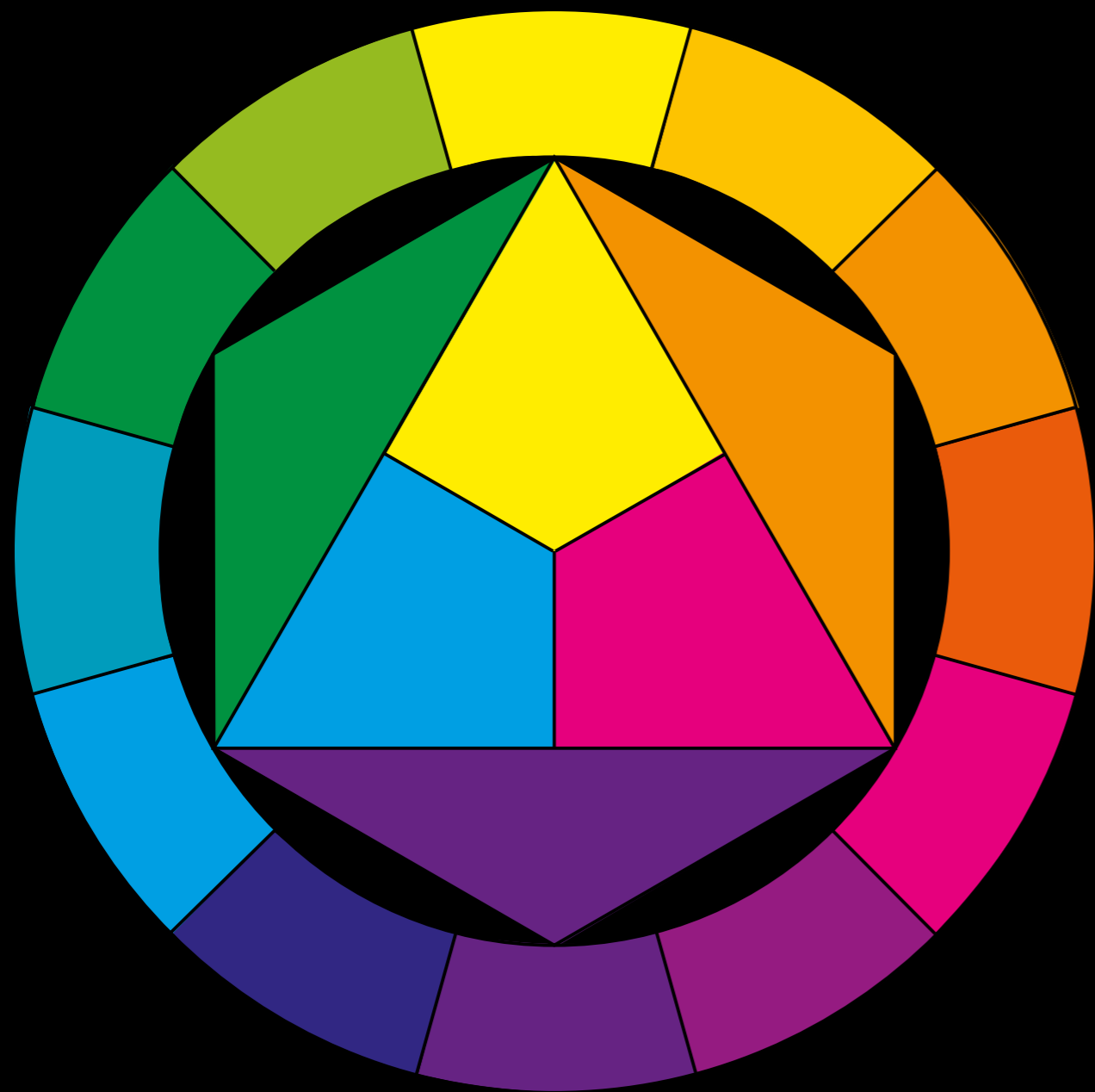


PRECIO DE ESTA CARTA: 3€

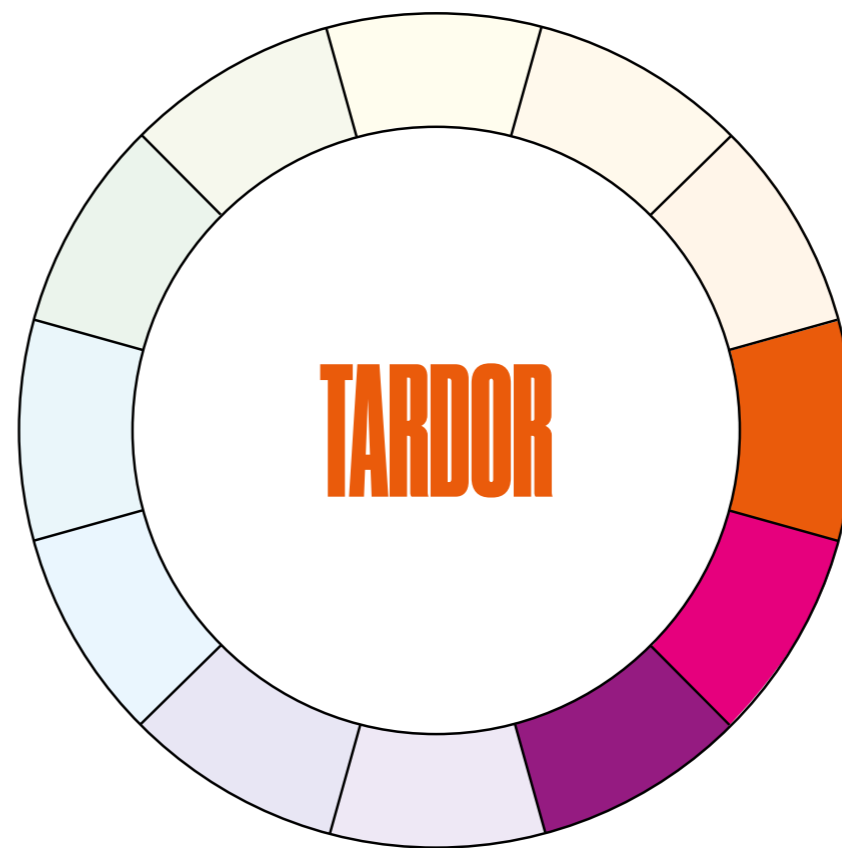
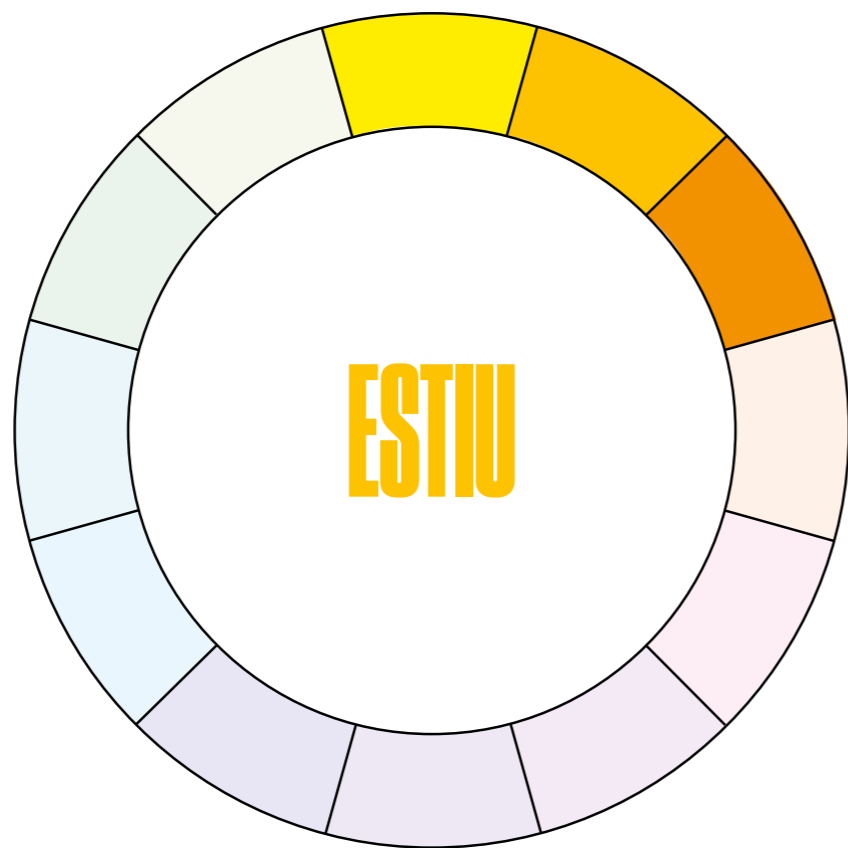
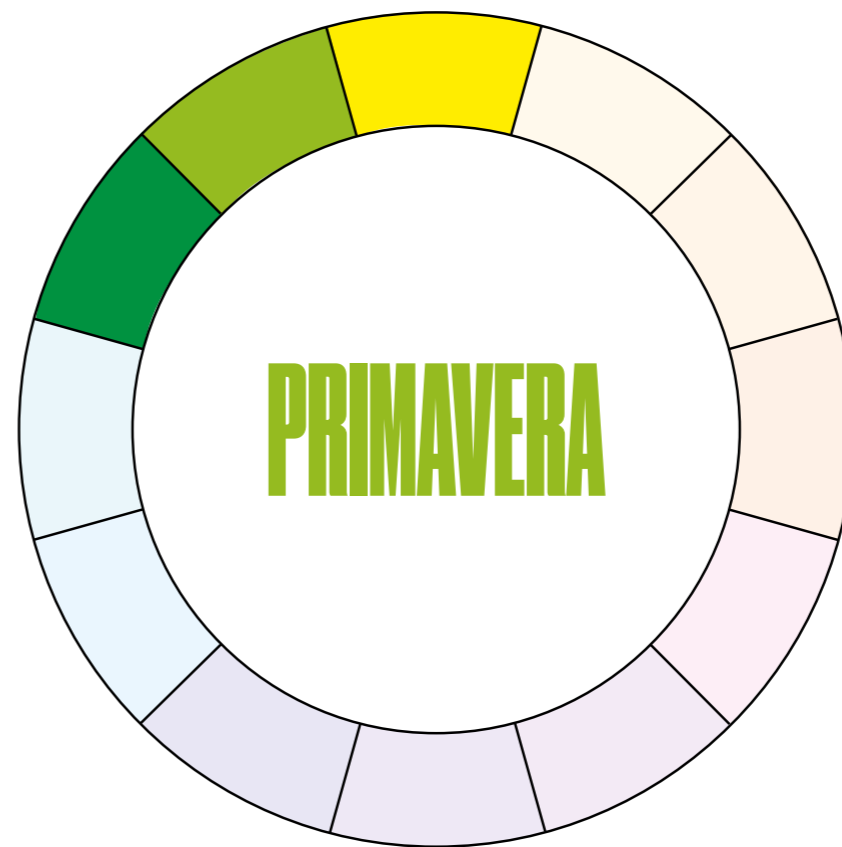
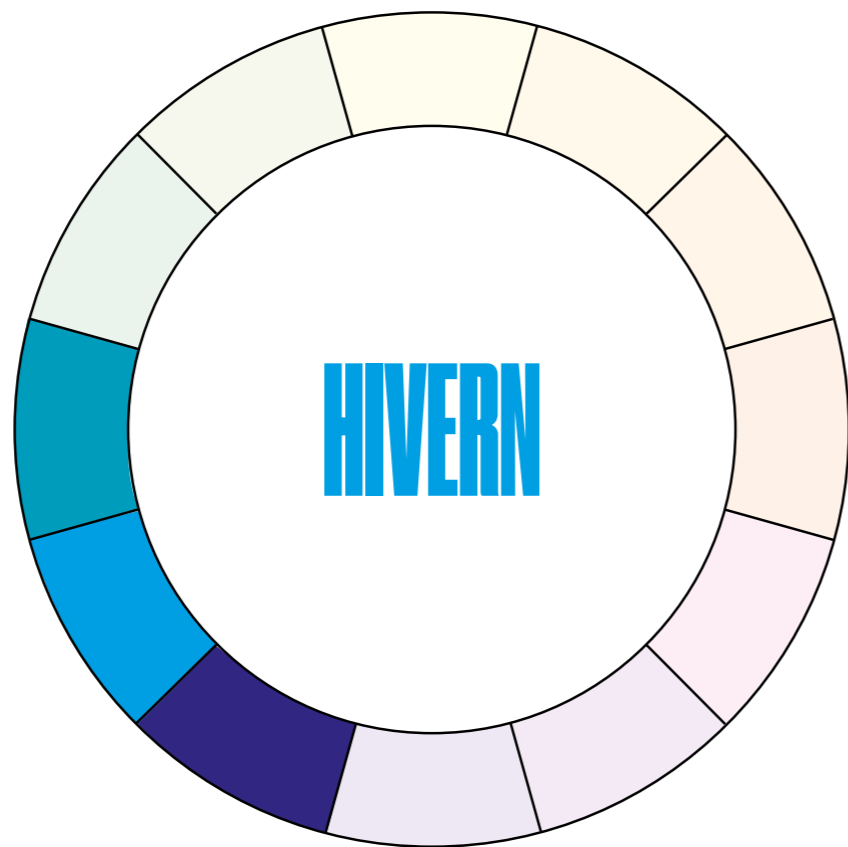


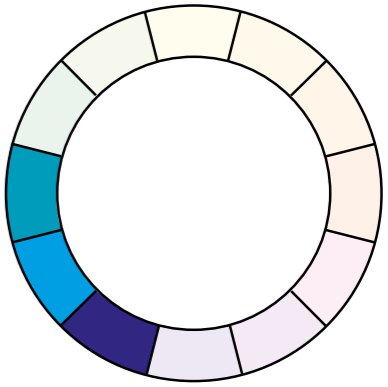


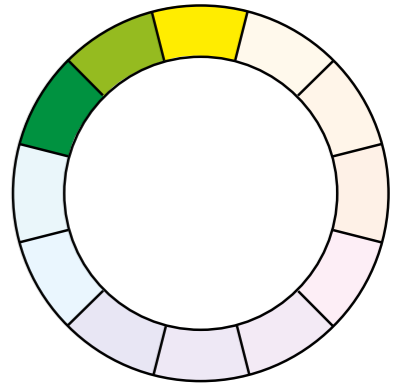




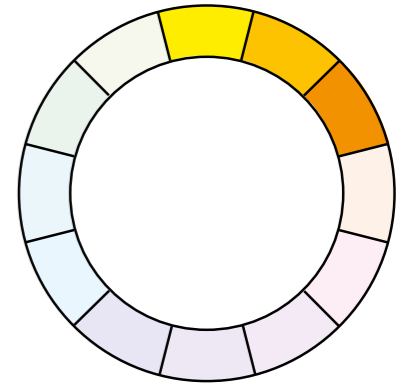
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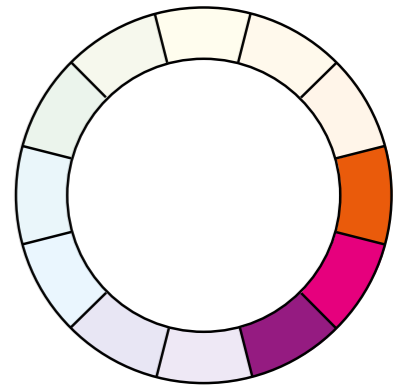
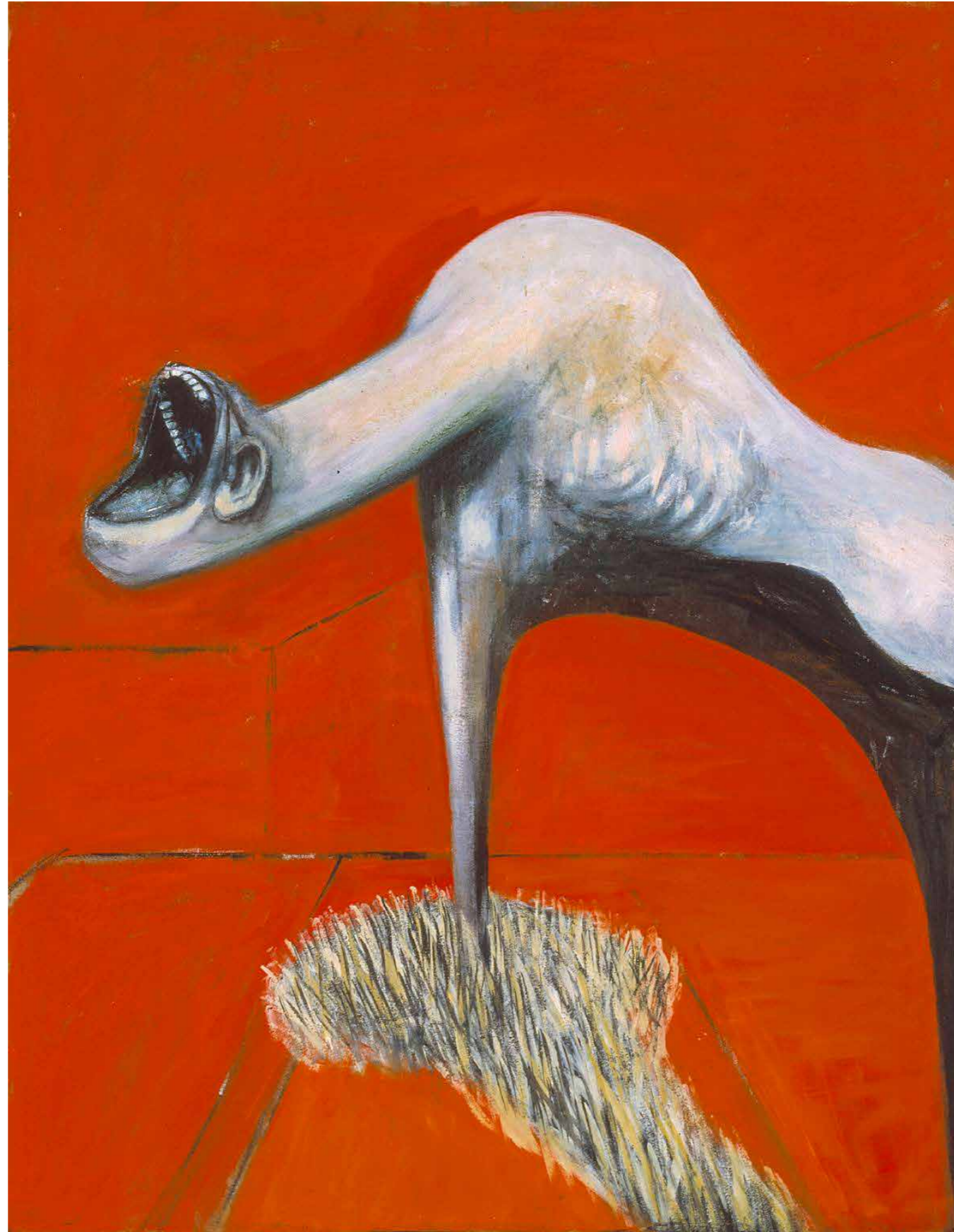












# TÈCNICA

